MUSTANG TIMES ADVERTISING

MOVING? Allow 6 to 8 weeks for processing. Lithonia, GA 30058 Mail to: Mustang Times P.O. Box 447 **New Address** Address Name (Membership number from membership card.) Old Address Membership No.

ADVERTISING INDEX

Alamo Rent-a-Car4	Mr. Mustang	
American DP, Inc	Mustang Corral	
Am-Ron Publishing	Mustang of Chicago	
Dale King 3	Mustang Parts Corral of Texas 14	
Dalias Mustang Parts 2	Mustangs Unlimited 7	
E.C.I	National Parts Depot 43	
1st Pennsylvania Mustang Club 16	New Castle Battery Mfg. Co 33	
Glazier's Mustang Barn	The Paddock, Inc	
Kansas Bank Note Co	Pops Otto Parts Supply 25	
Larry's Mustang Parts	Snake-Oyl Products 29	
Mid County Mustang	Terri's Grin Pins 8	
Mr. G's Mustang City	Vintage Mustangs37	

MUSTANG TIMES ADVERTISING 1985 Rate Schedule

SIZE	WIDTH × DEPTH	CAMERA-READY OR EXACT REPEAT	NON CAMERA-READY
Full page	$7\frac{1}{2}" \times 10"$	\$140	\$185
2/3 page	$4\%" \times 8\%"$	115	150
1/2 page	$7\frac{1}{2}$ " × $4\frac{3}{4}$ "	85	110
1/3 page	$2\frac{1}{4}$ " \times $8\frac{3}{4}$ "	65	85
1/4 page	$3\frac{1}{2}$ " \times $4\frac{3}{4}$ "	4 5.	60
1/6 page	2% × $4%$	30	40

Multiple insertion discounts:

3X - 5% 4X - 10% 6X - 15% 9X - 20% 12X - 25%

Specific position +10% Inside cover position +15%

ALL ADVERTISING MUST BE PREPAID WITH CHECK OR MONEY ORDER PAYABLE TO THE MUSTANG CLUB OF AMERICA.

Direct all display advertising correspondence to Teresa Vickery, Mustang Times Ad Manager, 1470 Stephenson Road, Lithonia, Georgia 30058.

Deadlines

The deadline for all display advertising is the 1st of the month prior to the cover date month, i.e., June 1st for July issue. Material received after the 1st of the month will be retained for the next month's issue. Payment must accompany ad.

Classified Advertising

Classified advertising is free to Mustang Club of America members. Ads to be repeated must be resubmitted each month. *Mustang Times* will not be responsible for the correction of illegible ad copy. Commercial advertising is not allowed in the classifieds. All ads must relate to Mustangs, Bosses, and Shelbys only. Correspondence concerning classified advertising should be directed to Mustang Club of America, P.O. Box 447, Lithonia, GA 30058.