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MUSTANG TIMES ADVERTISING 1985 Rate Schedule

SIZE	WIDTH x DEPTH	CAMERA-READY OR EXACT REPEAT	NON CAMERA-READY
Full page	7½" x 10"	\$140	\$185
2/3 page	4⅞" x 8¾"	115	150
1/2 page	7½" x 4¾"	85	110
1/3 page	2¼" x 8¾"	65	85
1/4 page	3½" x 4¾"	45	60
1/6 page	2¼" x 4¾"	30	40

Multiple insertion discounts:

3X - 5% 4X - 10% 6X - 15% 9X - 20% 12X - 25%

Specific position +10% Inside cover position +15%

ALL ADVERTISING MUST BE PREPAID WITH CHECK OR MONEY ORDER PAYABLE TO THE MUSTANG CLUB OF AMERICA.

Direct all display advertising correspondence to Teresa Vickery, *Mustang Times* Ad Manager, 1470 Stephenson Road, Lithonia, Georgia 30058.

Deadlines

The deadline for all display advertising is the 1st of the month prior to the cover date month, i.e., June 1st for July issue. Material received after the 1st of the month will be retained for the next month's issue. Payment must accompany ad.

Classified Advertising

Classified advertising is free to Mustang Club of America members. Ads to be repeated must be resubmitted each month. *Mustang Times* will not be responsible for the correction of illegible ad copy. Commercial advertising is not allowed in the classifieds. All ads must relate to Mustangs, Bosses, and Shelys only. Correspondence concerning classified advertising should be directed to Mustang Club of America, P.O. Box 447, Lithonia, GA 30058.

MOVING?

Allow 6 to 8 weeks
for processing.

New Address

Name _____

Address _____

Mail to: *Mustang Times*
P.O. Box 447
Lithonia, GA 30058

Old Address

Name _____

Address _____

Membership No. _____
(Membership number from membership card.)