

PICTURE PERFECT

The *Mustang Times* is always interested in Mustangs to feature in our publication. After all, this is what our magazine and club is all about. And during the past few months I have received several submissions for cover car articles and the horseshow section. Unfortunately, the majority of the material submitted did not meet our photographic requirements.

This is not to say that in order for us to consider featuring your Mustang that your photographs must be taken by a professional. We just need the very best photographs we can get so the outcome will satisfy everyone. Whenever photographs are used in a publication, a certain amount of distortion occurs which means that sometimes even the most clear and sharp photo may appear somewhat fuzzy in a magazine.

In order for the covers to be printed, color separations must first be prepared. We obtain the best results from color slides rather than color photos.

Black and white photos are essential for use inside the magazine. Color photos "fool" the camera that is used to shoot the pages of the magazine causing dark colors to appear black. This results in a very dark picture.

Here are a few helpful hints for your use:

A 35mm camera should be considered for photos and slides. Disc, 110, and 126 cameras are incapable of the extreme blow-ups used in publication.

Kodak TRI-X pan film is the best choice for black and white photos. This film has a high ASA/ISO rating of 400 which is excellent for outdoor shots. TRI-X also has strong tones and high contrast which is essential for publication.

Kodak Ektachrome or Kodachrome are excellent choices for color slides. Remember that color slides only are used for the front and back cover of the *Mustang Times*. When shooting your slides get both horizontal and vertical shots. Check past issues of the *Mustang Times* to see what your slides should look like.

Shoot in morning or afternoon sunlight. Midday sunlight is too harsh.

Shoot from the sunlight side of the car. Avoid the shadow side. Watch for shadows, especially your own. Also be sure to check for trash, etc. in the surrounding area. Beware of trees, poles, bushes, etc. that may appear to be "growing" from the car.

Position the car into the sun so you will get the most possible sunlight into the engine compartment and trunk. (You may have to reposition the car several times during the shoot to accomplish this.) Use a flash for fill-in light and watch for those shadows.

Of course, convertibles look great with the top down. If you have a coupe or fastback try rolling the windows down to avoid glare from the glass. You may want to try a few shots with the parking lights on to accentuate the lower portion of the car. And above all, don't be afraid to experiment. Try angle shots — some from the ground, some from a chair or ladder, etc.

If available, use a wide angle lens (28 or 35mm) for interior shots and again, use flash for fill-in light.

A yellow filter improves contrast in black and white photos. A polarizing filter will cut most of the glare from the car's glass.

Along with the photos and slides we need as much detailed information as possible about the car. Include information on the car's history, (if known), restoration work done, current use of the car, and anything unusual (in a past issue one of our featured cars survived a flood). And, of course, include information on yourself. If you are actively involved in a regional group, let us know about it.

I realize that most of this information has previously appeared in the *Mustang Times*, but based on the mail

I have received I thought the information would be worth repeating. Please remember, I'm only the editor, not a magician!

Teresa



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1987 NATIONAL SHOWS

Now is the time to plan for the 1987 show season. Any regional groups interested in hosting a National show in 1987 should contact National Headquarters as soon as possible for the necessary petition forms. Deadlines for submitting petitions are July 1, 1986 for Grand National Petitions, and August 1, 1986 for other National shows.

COMING UP IN THE MUSTANG TIMES

- ★ Small Block Parts Interchangeability Part III
- ★ The Southeastern National
- ★ Tahoe Turquoise and Twenty Years
- ★ Different Isn't Always Fun
- ★ Two Guys and a Car Go West

PLUS

More Group News, Horse Show, Letters, Horse Sense, New Products, and other MCA member stories and photos.