

PRESS RELEASE

Shelby American Museum to Distribute Poster Featuring Shelby Automobile Collection

DALLAS — The Shelby American Museum today announced plans to distribute a first-of-its-kind poster featuring 31 original Shelby automobiles. Including a full range of Shelby designs, from the original Cobra to the latest Chrysler, the limited edition, full-color poster was available to the general public for the first time at the Shelby American Automobile Club Texas Regional Meet on September 19-20 in Dallas.

The automobiles, never before photographed as a group, were assembled from across the United States. Collectively valued in excess of \$5 million, the vehicles are the property of the Shelby American Museum in Dallas.

Among the 31 vehicles featured in the poster are the Cobra/CSX2000, the first Cobra ever produced, which is now valued at over \$1 million; two of the six existing Cobra Daytona Coupes; the first GT 350 Shelby Mustang ever produced; and a 1963 Falcon Panel Wagon, the original Shelby tow vehicle and trailer. The full-color poster also includes a photograph of Carroll Shelby himself with the same goggles he wore when he won at LeMans in 1959 driving an Aston Martin.

The poster will be distributed through the mail at a cost of \$25 plus \$5.00 postage and handling. Checks or money orders should be made payable to the Shelby American Museum, P.O. Box 561551, Dallas, Texas 75356-1551. Telephone orders using American Express, Visa or MasterCard can be placed by calling the museum's administrative offices at (214) 631-0970.

All of the cars featured in the poster, including several other Shelby designs, will be on display at the Shelby American Museum in Dallas, which is scheduled for completion in 1988.

"The museum is a non-profit, perpetual care institution, dedicated to the preservation of the legend and cars of Shelby American," said Rick Nagel, museum director and long time Shelby enthusiast. "The Shelby American Museum also will serve as the center of automobile club activity in the Southwest. Some of the Cobras and Shelby Mustangs will be driven in vintage races, and all will be continually maintained in the garage incorporated in the museum design."

According to current plans for the non-profit museum, approximately 70 vehicles will be on display at all times. In addition to those owned by the museum, some of the automobiles will be on permanent loan, some on consignment and others loaned by Nagel and Carroll Shelby.

More than 60 of the Shelby automobiles, from the original Cobras and Mustangs to the newest Chrysler designs, will be housed permanently at

the museum. An additional 10 vehicles, including such makes as the Ferrari, Mercedes and Porsche, will be placed on rotating displays. And a wide variety of Shelby-related memorabilia also will be available for public inspection.

In conjunction with the normal museum operations, the 1965 Cobra Caravan Semi-Tractor/Trailer will transport a sampling of Shelby vehicles to public exhibitions, automobile shows, vintage races and other special events around the nation. The same rig once toured the country after the Cobra brought the United States its only World Manufacturer's Championship in 1965.

Shelby-designed automobiles are among the fastest production automobiles ever offered to the general public. The Cobra, a two-seat, aluminum bodied, V-8 powered roadster, gained its reputation from 1962-1970 as it set either the fastest GT qualifying or fastest GT race lap in 26 of 27 races. In addition, the Cobra and Shelby Mustangs dominated the SCCA's A and B Production Classes from 1963-1970.

Shelby, a native Texan, is well known not only for his automobile designs, but his career as a race car driver. Shelby's automobiles have won



17 overall GT class wins, set 42 international records on the world's premier race courses, and inspired 23 national and international speed records at the Bonneville Salt flats.

For additional information, please contact: Mr. Rick Nagel, Director, Shelby American Museum, P.O. Box 561551, Dallas, Texas 75356-1551, (214) 631-0970 or Mr. Hugh C. Akin, Public Relations Director, Point Communications, Inc., 4050 Alpha Road, Suite 1300, Dallas, Texas 75244, (214) 851-1100.



PRESS RELEASE

"The Burning of Atlanta"

Brea, CA September 15, 1987 . . . After 122 years, Atlanta was on fire again, when Saleen Autosport came to town. Bearing three Saleen Mustangs and two Saleen Sportrucks, the track at Road Atlanta on September 6 & 7 "felt the heat".

Out of five vehicles representing Saleen Autosport and its sponsors, they took home a 1st, 2nd, 3rd, 4th, and 6th.

In a six hour SCCA Escort Endurance race the Saleen Mustang #19 driven by Steve Saleen and Rick Titus took 1st, the #20 "ladies team" of Desire' Wilson and Lisa Caceres took 2nd and newest entry #9 piloted by

Trans-Am and Indy star Pete Halsmer and Danny May took 4th. All three cars finished on the same lap and all three cars led at some point during the six hour event.

The Saleen Sportrucks had their best finish yet in the Coors Racetruck Challenge with Steve Saleen, team owner and designer, finishing 3rd in his #20 and Pete Halsmer in the #19 finishing 6th after losing the lead due to an "altercation" with a Nissan and a subsequent flat tire.

The "Saleen March" through the South continued on to Memphis and to the brand new Memphis International Motorsports Park for the 6th round of Coors Racetruck Challenge on September 12 and 13.

Steve Saleen and Pete Halsmer returned to field #19 and #20 Saleen Sportrucks against the best of the imports. Nissan, Toyota and Jeep had proved to be the fiercest competitors for the Ford Ranger, but the "March through Georgia" kept up the steam through Tennessee and brought home a first win for Ford and General Tire in the all new Racetruck series.

The Saleen Sportrucks grabbed a 1-2 lead in the first turn and showed their off shore buddies the rear bumper view the remainder of the race.

Saleen Autosport, Ford, General Tire, and all the associate sponsors are appreciative of the support received by the team at every location across the country. We continue on the Mid-Ohio Sports Car Course for the second 24-hour race of the year. The heat is on!



When It Stops Being Fun

**by Charles Cobb
President, Michiana Mustangs**

My definition of a car show is: "a group of people sharing a common interest gathering at a pre-determined location for the purpose of having fun."

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I've never been to a car show that wasn't a success, but after being directly involved for a number of years, I have come to hold in high respect those of you who make a show successful. The aforementioned group includes all of the planners, workers, judges, spectators, vendors and sponsors — but most of all I believe the car owners are the ones who most affect the outcome of any show.

The cars are judged throughout the day as most participants are enjoying a day of visiting and laughing with old friends as well as new, most of whom they would not know had it not been for a car show somewhere sometime in the past.

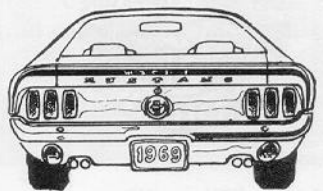
Most of these people know they may win or lose for any number of reasons, but they never lose sight of the reason why they came in the first place — "to have fun." It's well known that all shows, even the big ones, are laced with a certain tension throughout the entire day: more cars than expected, fewer judges than expected, etc. Qualified judges may enter cars in the only class they are competent to judge and the result is they must judge another class.

The entire day is a struggle for the club sponsoring the show, but when all is said and done, a great time is had by all. Everyone (or almost everyone) has fun, so the day is a success.

It's true, there are always those who must win or they complain, and some will complain even if they win. Did you ever stop to think of the reason judging sheets cannot be handed out after the awards are given?

Enough of that! I'm a realist. I expect to win sometimes and I also expect to not even place, but I never lose.

Reprinted from the Michiana Mustangs September 1987 newsletter.



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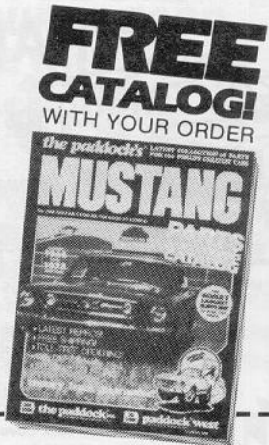
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