

Ford Thunderbird Turbo Coupe. *Motor Trend* magazine's 1987 Car of the Year.

Why? Probably, in great part, because this car includes a combination of standards that every other car in the world treats as options. For example...

▶ **INTERCOOLING THE TURBOCHARGED ENGINE.** Intercooling increases Turbo Coupe's maximum power by cooling down the fuel/air mixture. The cooler the mixture, the more densely it can be packed into the cylinder. The denser it's packed into the cylinder, the more power per stroke.

Simple. Logical. And it works.

▶ **AUTOMATIC RIDE CONTROL.** On a straight road, Turbo Coupe's suspension is automatically set for a smooth ride. But the instant you drive into a turn, the suspension automatically becomes firm and tight. Once through the turn, the suspension resets itself for comfort.

▶ **ANTI-LOCK BRAKING SYSTEM.** The purpose of Turbo Coupe's Anti-lock braking system (ABS) is not necessarily to stop faster. But to stop with more control under less-than-ideal road conditions. Which is why ABS automatically pumps the brakes ten times a second to maintain your tires' adhesion to the road.

▶ **OTHER DESIGN CONTENTS.** Functional hood ducts route outside air to the intercooler. Flush side glass reduces interior wind noise. And new 16-inch tires provide a large contact area with the road for enhanced handling and traction.

Drive the new Turbo Coupe, available to buy or lease at your Ford Dealer. We think you'll agree that once again, logic has triumphed.

▶ **NEW 6-YEAR/60,000-MILE POWERTRAIN WARRANTY.** Ford now covers all new 1987 cars with a 6-year/60,000-mile warranty on major powertrain components. Restrictions and deductible apply. New, longer corrosion warranty coverage for body panel rust-through is 6 years/100,000 miles. Also, participating

Ford Dealers stand behind their customer paid work with a free Lifetime Service Guarantee. It's good for as long as you own your Ford car. Ask to see the limited warranty and the service guarantee when you visit your Ford Dealer.

▶ **FORD. BEST-BUILT AMERICAN CARS...SIX**

YEARS RUNNING. "Quality is Job 1." In fact, for the past six consecutive years, Ford quality has led all other American car companies. This is based on an average of owner-reported problems in the first three months of service on '86 models, and in a six month period on '81-'85 models designed and built in North America.

Have you driven a Ford...lately?



APPLIED LOGIC. AND WHERE IT CAN TAKE YOU. FORD THUNDERBIRD TURBO COUPE.



Buckle up—Together we can save lives.