

New MCA Notebook Feature To Debut In January

Season's Greetings!

This past year was the busiest show season in MCA history, and the staff of *The Mustang Times* has thoroughly enjoyed bringing you another year of show reports, regional news, technical tips, feature cars and cover stories.

But long before any of us was thinking about Christmas — or even buying that Thanksgiving turkey — we at the *Times* were busy working on ways to make your club magazine even more informative and entertaining in the coming year.

I'm not going to let the cat out of the bag and fill you in on all we have planned for next year, but I do want to tell you about a new feature I feel will be very helpful to both our individual members and our regional groups.

Beginning in January, *The Mustang Times* will launch a monthly feature called "MCA Notebook."

In keeping with our belief that improved communications is the key to an improved national organization, we're going to use this



Jack Yeager
Publisher
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feature to inform our readers about some of the many advantages, procedures and policies of the national organization.

Topics will include: how to become a certified MCA judge, how to earn your MCA Gold Card, how regional groups can apply for MCA's insurance coverage for their shows, how to plan your own local or regional Mustang show, how to apply for an MCA National or Grand National, how you can influence MCA's judging rules, how to nominate a person or become a member of the national board of directors, how to have your car featured in *The Mustang Times*,

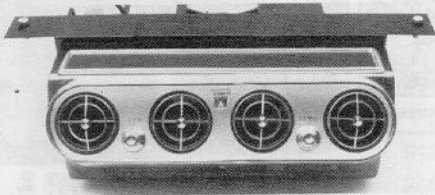
how to take photos and write press releases for your car show, and many other issues of concern and interest to our national membership.

And, as always, we're open to suggestions. If you have a question, comment or idea relating to MCA, we'd be happy to hear from you, and perhaps, to devote one of your MCA Notebook columns to that particular area of interest.

On April 17 of next year, we'll be just two short years away from the historic 30th anniversary of the Mustang.

Between now and 1994, we at *The Mustang Times* intend to continue our efforts to make your club magazine the best, most informative and most useful publication of its kind in the nation. At the same time, we are dedicating ourselves to making *The Times* a vehicle for communicating with our members, explaining the goals of MCA, and serving as a sounding board for your ideas, problems, suggestions and concerns.

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