

President's Award Created For Regional Groups

The Board of Directors of The Mustang Club of America has approved the institution of a new "President's Award" program which will enable any of the organization's 100-plus affiliated regional groups to receive special recognition during any given calendar year.

The criteria for the award was prepared by a committee headed by MCA Board Member Jim Watson and the final list of requirements for groups seeking to receive the award was approved at the October board meeting.

"I appreciate Jim's work on this project and I am excited that we have created a vehicle for recognizing the outstanding achievements of our regional clubs," said MCA President Charles Hampton.

"The thing that pleases me most about this award is that it puts regional groups in competition with themselves — not with other regional clubs. It gives each of our groups some added incentive to make their organizations responsive to the needs of their own members. And the award can be won by any group, regardless of the number of members the club has."

The President's Award will be presented to any MCA regional group which earns a combination of 100 points during a given calendar year by completing items on a list of 17 club activities.

Each of the items on the list of 17 activities earns a specified number of points toward the award.

The activities and possible points are as follows:

- ✓ Publish a monthly newsletter and send copies to *The Mustang Times*, 10 points.
- ✓ Participate in a local parade and submit a photo to *The Mustang Times*, 10 points.
- ✓ Attain 100 percent MCA membership, 20 points.
- ✓ Submit regional group news to *The Mustang Times*, 10 points.
- ✓ Sponsor a local car show and submit information on the show to *The Mustang Times* Calendar of Events, 10 points.
- ✓ Sponsor a regional Mustang show and submit information on the show to *The Mustang Times* Calendar of Events, 15 points.
- ✓ Submit an application to sponsor an MCA National show, 10 points.
- ✓ Sponsor a local charity with a \$1,000 contribution as the club's goal and submit a newspaper article or publicity information to MCA, 10 points.
- ✓ Enroll five new regional group members in a given year, 10 points.

✓ Send a representative (must be an MCA member) to the annual MCA Judges Meeting, 10 points.

✓ Have one regional group member (must be an MCA member) attend an MCA board meeting, 15 points.

✓ Have a Mustang owned by a member of the regional group featured in *The Mustang Times* with story and photos submitted by the club's newsletter editor or by the member himself, 10 points.

✓ Sell 25 Official MCA Calendars, 10 points.

✓ Participate in a joint meeting with another MCA regional group and send an article on that meeting to *The Mustang Times*, 10 points.

✓ Sponsor a cruise night and send publicity flyer to MCA, 10 points.

✓ Have one member become an MCA Gold Card Judge or three members become regular certified MCA judges, 10 points.

✓ For each new MCA member recruited, 2 points.

"This program will begin January 1, so I

suggest that our regional groups go over this list of activities and begin planning now to work toward the President's Award for 1992," Hampton said. "I hope as many regional groups as possible will participate and I would be very happy to see each and every one of your regional clubs win this award in 1992."

A suitable plaque will be awarded to the regional groups which attain a minimum of 100 points during 1992. Hampton said he anticipates the groups winning the President Award will be announced annually in the April edition of *The Mustang Times*.

"Groups seeking to qualify for the President's Award will be asked to submit a letter detailing their accomplishments to MCA no later than Feb. 1, 1993. These letters will then be reviewed and those qualifying for the award will be announced in the April issue of the magazine," Hampton said.

"I want to encourage all of our regional groups to get involved in this program and hope we have many, many groups to honor in April of 1993."

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