

## Communications: It's The Key To Our Future

One of the things I have tried to accomplish in my two-plus years as president of MCA is to encourage improved communications between our national officers and board members and our regional groups across the country.

To that end, members of the MCA board have been attempting to contact the officers of each of our affiliated regional groups for the past several months. That effort has resulted in a number of very encouraging developments, including some excellent suggestions from our far-flung regional clubs, numerous questions and comments, and a healthy dose of constructive criticism.

While I feel we have made progress in opening the lines of communication between our national board members and our regional groups, I still feel we have a long way to go.

First of all, I would like to encourage you to contact MCA headquarters if — for some reason — your regional group has not received personal contact from a member of our board in the past few months. We will see to it that this oversight is immediately corrected.



**CHARLES HAMPTON**  
MCA President  
MCA No. 1230

Secondly, beginning in the May issue of *The Mustang Times*, we will be publishing thumbnail sketches of our individual board members — giving you a little personal background on each of them. In this series, we will be listing the regional groups each director has been assigned and we encourage you to adopt this person as your primary contact with the national organization.

Each director's picture will accompany this sketch, and we hope this will encourage you to introduce yourself when you see our na-

tional board members at national, regional and local events.

Tell them what's on your mind — what MCA is doing right and what MCA is doing wrong, what we are doing well and what we could be doing better.

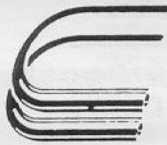
The Mustang Club of America is, after all, your club. We have prospered and grown in the past few years and have experienced a very gratifying resurgence in interest in the Mustang since the 25th anniversary year.

But if MCA is to continue to grow and prosper, it must remain constantly attuned to the needs and expectations of its individual members and its regional groups.

So I hope you will be watching next month when we begin our series on MCA directors and I hope you will watch for the board member who has been assigned as the liaison for your group. Then, let that person know what you think of MCA and what MCA can do to be of even greater service to you and your club.

If we all work together to share ideas, suggestions and opinions, we can keep the Mustang hobby going and growing for many, many years to come.

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