

New Deadlines In Effect For The Mustang Times

Beginning with this issue of *The Mustang Times*, deadlines for all news copy, classified advertising and display advertising have been changed and we hope our readers will bear with us during the month or two of transition that will be required to adjust to this new schedule.

As you may know, the deadlines for most major magazines are as much as two to four months in advance of the cover dates. For the past few years, we have been operating on a 30 day deadline schedule, one which was the shortest I know of in the industry.

While we are determined to keep our deadlines as reasonable as possible, the 30-day framework has created some problems in the past — putting undue pressure on our composition, printing and mailing departments and, occasionally, resulting in a delay in our readers receiving their magazines.

Our goal is to make certain that your monthly issue of *The Mustang Times* is in your hands by the first day of the month, and that's why we have made changes in our deadlines.

For all further issues of *The Times*, the deadline will be 45 days in advance of the cover date. That means that May 15 is the deadline for the July issue, June 15 the deadline for the August issue, and July 15 the deadline for the September issue.

A few of you who may have submitted classified ads or regional news stories during the last 60 days may find that your material isn't in this issue because we have been in the process of adjusting our deadline schedules. Rest assured that your ad or regional news will be published, but it might appear a month later than you expected.

We hope to get this transition behind us as quickly as possible and want to assure our readers that we are making these changes guarantee that you will receive your monthly *Mustang Times* on a timely basis on or about the first day of each month.

MT□MT□MT

I'm sorry to report the death of one of our new members, Earle E. Long, who died of cancer in middle March. Earle had only been a member of MCA for a few months, but he was proud of his association with our organization and proud of his own Mustang.

Earle owned one of 34 promotional Mustangs built by Ford Motor Company for the Shriners. His 1964½ Special Edition convertible was purchased in Dallas, GA and is outfitted with distinctive blue stripes. Over the years Earle owned five or six



**Jack Yeager
Publisher**

Mustangs but he was proudest of his Special Edition Shriners's convertible. We'll miss him.

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My compliments to the Gulf Coast Regional Mustang Club for another great show in Pensacola in late March.

As always, this regional group did an outstanding job in organizing and staging this season-opening regional show and it was a pleasure to see all our old friends and make a few new ones during this event.

Pensacola continues to be the traditional season kickoff for the show season and we look forward to another great year of local, regional and national shows all across the country.

If you are looking for a Mustang show to attend, check out our calendar of events this month. You'll find six pages of show listings — a little something for everyone!

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I appreciate the response from our members who have been writing in to let us know about various pieces of legislation relating to the classic car hobby that are cropping up in states across the nation. There are several letters relating to this topic in our Readers' Forum section this month.

The most effective way for collector car hobbyists to combat the legislative assault on our right to own our classic vehicles is to keep ourselves informed of efforts to restrict our cars and to present a united front in opposition.

We at *The Mustang Times* intend to keep our readers informed of all governmental efforts aimed at our collector cars.

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I would also like to remind our Georgia members again that the newly organized Georgia Association of Motor Clubs needs your support if it is to provide a voice for all of us in opposing state legislation detrimental to the collector car hobby.

This group is going to bat for us on several fronts, including the suggestions that user

fees be imposed on out-of-state residents who bring cars into Georgia and new interpretations of ad valorem tax laws which drastically increase the taxes on collector cars.

If you are interested in joining GAMC contact Steve Rinaldo at 3331 Woodsfield Drive, Marietta, GA 30062, (404) 591-9732 days or (404) 578-0251 evenings for additional information. Membership dues are \$25 per year.

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My thanks to Fred Barkley of the Bluegrass Mustang Club in Kentucky for his technical tip included in this month's edition.

Fred has a "cure" for those troublesome remote trunk releases. You can read about it in "Tech Talk" in this issue of *The Mustang Times*.

I encourage any other MCA members with technical tips to share their expertise with their fellow Mustangers.

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Convertible Mustangs are hot property for movie-makers these days. It's not too difficult to find one of Ford's Pony cars on the silver screen any time you're interested in taking in a movie.

Two upcoming pictures from Paramount have red 1965 convertibles in supporting roles.

Jeffrey Speakman makes his motion picture starring debut as Jeff Sanders, a master of karate, in *The Perfect Weapon*. Edward James Olmos stars as major league baseball coach Virgil Sweet in *Talent for the Game*. The red convertible takes him cross-country in his search for a phenomenal pitcher.

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