

It's Official! Ford To Sponsor Anniversary Celebration

Ford Motor Company has now officially agreed to serve as the primary sponsor of the 30th Mustang Anniversary Celebration to be staged by the Mustang Club of America April 15-17 at Charlotte Motor Speedway in Concord, NC.

Show Chairman Jim Osborn announced Ford's decision to become the major sponsor of the event and expressed MCA's pleasure at the company's participation.

"We are extremely pleased that this anniversary celebration has now become a joint effort between MCA and Ford. The manufacturer's participation will greatly enhance this event, which is certain to be the biggest gathering of Mustangs in the history of this classic automobile."

Osborn said Ford will also be "heavily involved in the activities being planned for the technical seminar tent" as well as other aspects of the celebration.

"We also understand that Ford is planning some special surprises for the show," he added.

Plans for the April, 1994 celebration include a car show, open track event, vendors, product demonstrations and a wide variety of exhibits.

Two different types of competition will be available at the Charlotte show.

A Concours Division will be limited to 300 entries and is designed to accommodate those Mustangs that are routinely trailered, are considered top-notch show winners, or are thoroughbred restorations. Entries in this division must be of 1984 vintage or older.

A second class will be a Judges' Choice Division. It will be designed to accommodate all types of Mustangs, from top-notch show winners to daily drivers. The show committee anticipates 2700 entries in this competition.

Registration will close when 300 Concours Show car spaces and 2700 Judges' Choice Show car spaces are filled.

The open track event, to be held in conjunction with the show, will be handled entirely by officials of Charlotte Motor Speedway. A separate registration form is required for this event, with checks being made payable to and forwarded directly to the speedway. The open track event is limited to Mustangs and Shelby Mustangs.

Registration for the show will open at the Hilton at University Place at noon Thursday, April 14 and continue until 8 p.m. There will be no speedway admittance Thursday.

Registration will continue at the Hilton at 8 a.m. Friday, April 15. The speedway will be open from 8 a.m. to 5 p.m. All par-



ticipants and spectators must vacate the speedway by 6 p.m., but show cars, parts and exhibits do not have to be removed from

the track. Charlotte Motor Speedway's security force will be in place at the track each night of the show.

Registration will also be available at the hotel from 8 a.m. to 3 p.m. Saturday. The speedway will again be open from 8 to 5.

The event will conclude Sunday, April 17th — the 30th anniversary of the introduction of the Ford Mustang. A trophy presentation will begin at 2 p.m. Sunday.

A souvenir stand will be open at the hotel from Thursday through Sunday.

Registration forms for the 30th Mustang Anniversary Celebration are available by sending a stamped, self-addressed envelope to P.O. Box 870527, Stone Mountain, GA 30087 or by phoning (404) 482-9634 between 10 a.m. and 4 p.m. EDT Monday through Friday.

30th Anniversary Souvenir Items Available From Show Committee

A variety of souvenir items commemorating the 30th Mustang Anniversary Celebration to be held at Charlotte Motor Speedway April 15-17, 1994 are now available.

Items include jackets, golf shirts, tee shirts, hats and hat pins and all can be ordered from show headquarters.

The commemorative jacket is a fully-lined, three-color windbreaker with the 30th Mustang Anniversary Celebration logo embroidered on the front and rear. The logo itself is four-color. Jackets are available for \$90.

The souvenir golf shirt is navy blue with a pocket and is monogrammed with a four-color anniversary logo on the front only. Price of the shirt is \$30.

The baseball-styled hat is ivory with a blue bill and a monogrammed four-color show logo. Price of the hat is \$12.

Tee-shirts are available for \$15. Event tee-shirts may be ordered now, but will not be shipped until October.

"The reason for this delay is that the 30th Anniversary tee-shirt will have a 1964½ and 1994 Mustang on it and we cannot release a drawing of the 1994 Mustang until late in the year," according to Show Chairman Jim Osborn.

Hat pins are available for \$4. Hat pins will be available in July.

All of the items are made in the USA. Souvenir items for the 30th Mustang Anniversary Celebration must be ordered from

show headquarters by writing P.O. Box 870527, Stone Mountain, GA 30087. Visa or MasterCard customers may order by calling the show hotline at (404) 482-9634 between 10 a.m. and 4 p.m. EDT, Monday through Friday. Anniversary Celebration items cannot be ordered through MCA headquarters.

Those ordering may choose to pick up their items at registration in Charlotte during the show or may include \$5 for shipping. The shipping charge covers all items ordered, regardless of the number.

Osborn said MCA "has spent considerable time and effort selecting top-quality commemorative items for this upcoming event and the souvenirs being offered are all first class.

"The 30th Anniversary of the Mustang will come around only once, and these souvenir items are certain to become highly sought-after collector pieces in the years to come," Osborn added.

The committee is looking at a 30th Anniversary sew-on patch, 30th Anniversary key ring, and the possibility of a serial-numbered Mustang convertible model car, Osborn said.

Additional details of any new souvenirs approved by the show committee will be printed in the July issue of *Mustang Times*.

Cars Will Remain In Place At Charlotte

Jim Osborn, show chairman for the 30th Mustang Anniversary Celebration to be held in Charlotte, NC April 15-17, 1994, said some confusion has arisen regarding access to the speedway during the upcoming event.

"A number of people apparently think that show cars, parts and exhibits must be removed from the speedway at 6 p.m. each day of the show.

"All participants and spectators must vacate the track by 6 p.m. each day, but security will be provided for cars, parts and exhibits by Charlotte Motor Speedway's security force," Osborn said.

"I want to lay this misunderstanding to rest

right now. Cars, parts and exhibits do not have to be moved each day, but all participants and spectators must vacate the track at 6 p.m. during the show."

Osborn said the wording on the temporary registration form now being used by the Show Committee may have contributed to the misunderstanding.

"We'll be making some changes to the form to clarify this point, but in the meantime we want to assure all those who plan to participate in this event that it will not be necessary to move cars, parts or exhibits from the speedway each day."

Mustang Redone In Record Time

Ford Motor Company's new Mustang will go on sale Dec. 27, months earlier than originally planned.

Ford Automotive Group President Alexander Trotman hinted recently that the Mustang's first major cosmetic overhaul since 1978 would come before its 30th anniversary next April 17.

Marketing Plans Manager Keith Magee said the Mustang would be produced in Dearborn in October. Ford can manufacture 100,000 a year.

The Mustang will go from drawings to production in 36 months, a record for Ford. The Mustang engineers, designers, finance and production workers saved time and money, the company said.

Gold Card Judge Notes Error In Technical Article

Editor:

I would like to take this opportunity to make a correction to a reprint from the Blue Grass Mustang Club's newsletter, which was printed in the February issue of *The Mustang Times*.

In this article, the writer stated that Mustangs produced after 1966 had no paint on their upper control or A-arm. This statement is incorrect when applied to those cars assembled at the San Jose plant. Those cars received arms which were painted as the early cars were.

The Times is a great information source — one that the membership relies on for guidance when it comes to details. As a Gold Card Judge, I felt it was my duty to make the facts known to you. I have also tried to contact the editor of the newsletter so that club's membership can be made aware of this oversight. Thank you for your assistance in this manner.

Jeff Speegle
Manteca, CA 95336

A Lesson In Geography

EDITOR:

I enjoy your magazine very much but would like to advise you that Garry Caruthers was the former Governor of New Mexico, not Arizona, as reported in your April issue.

We in New Mexico are very sensitive to the misconception in many parts of the country that we are not a part of these United States.

Robert E. Kirkpatrick

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