

Industry News

by Roger Johnson

Next Generation: Phone Home

There's a new Mustang Owner's Club Registry for the '94-'95 'Next Generation' Mustangs. For those who love and enjoy these new Mustangs, we urge you to register. We have a newsletter with a members listing and technical tips. Their members have Mustangs from the base V6, GT, GTS to the Cobra & Kenny Browns, Saleen, Boss, & Steeda Mustangs. This registry has 40 '94-'95 Mustangs registered. International SN-95 Mustang Owners Club Registry. 304-562-6742.

Ford Awards Crane Cams

One of Crane's divisions was recently awarded 100 points out of a possible 100 by Ford's Powertrain Operations "Total Quality Excellence" rating program. The particular product in question was Crane's aluminum roller rocker arms used on Mustang 'Cobra' engines.

Kirban Enters Mustang Market

Well respected Pontiac GTO specialist Dennis Kirban has branched out to cover the late model Mustang market with a number of performance oriented add-ons. You can get his catalog by calling 215-348-8571.

Another Great Year For Motorsports

According to Goodyear Tire & Rubber's research, 14 million people watched auto racing events throughout North America in 1994, or a half million more than the previous year. The audience for racing has grown by 16 percent over the past five years. The two largest segments are NASCAR with 4.9 million viewers for 31 races, and IndyCar with 3.1 million viewers for 16 events.



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