

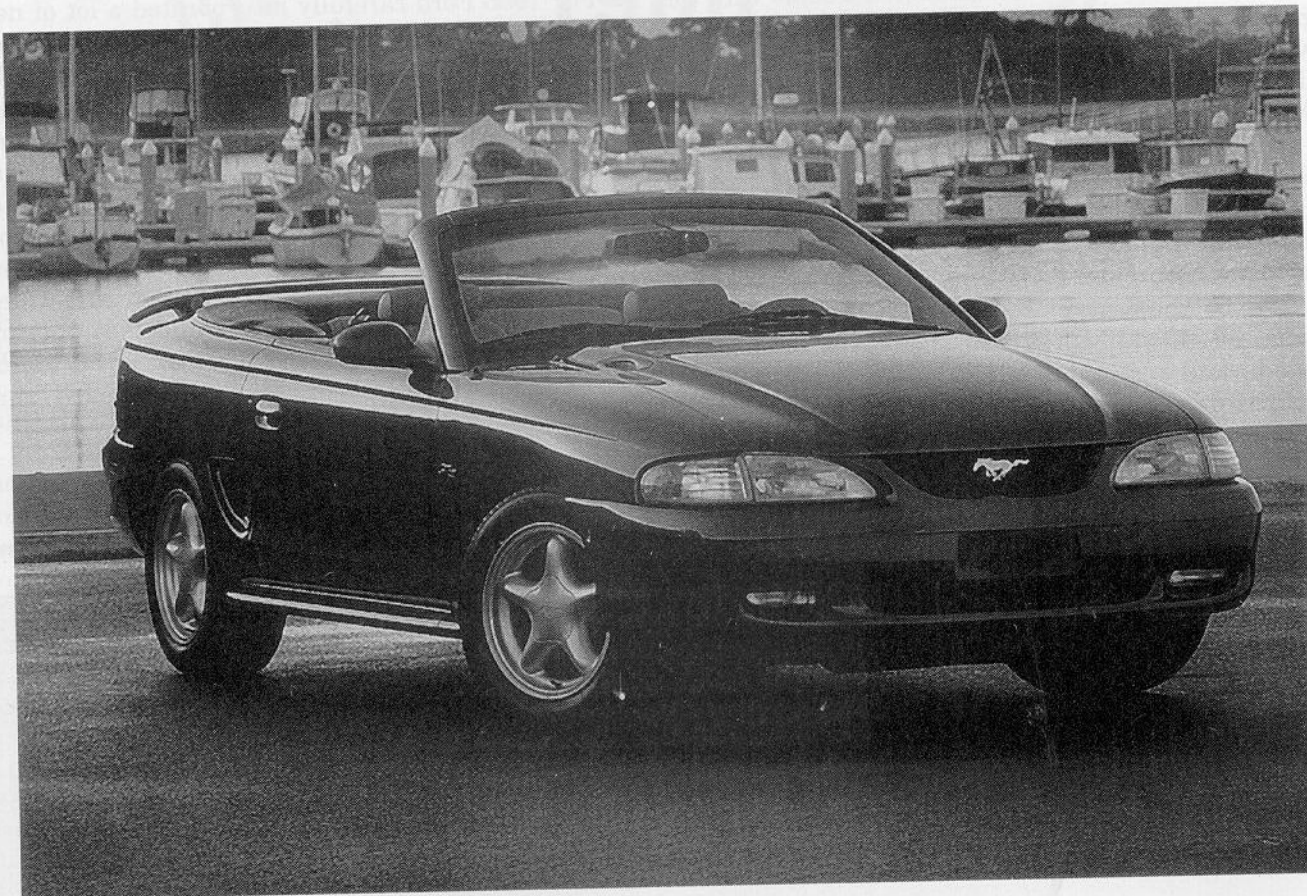
**T**he 1998 Ford Mustang blends sporty performance, safety, and value to give young or young-at-heart buyers what they say they want in a coupe or convertible.

Mustang value is improved for 1998 with polished aluminum wheels and a premium stereo sound system with cas-

small-car sales leader for the 11th consecutive year at the end of 1996, offers the same trio of performance choices this year. The V6 with its 3.8 liter engine delivers 150 horsepower at 4,000 rpm. The Mustang GT is powered by a 225 horsepower (an increase of 10 h.p.) SOHC 4.6 liter V8 that provides maxi-

ance" - combine attractive equipment in easy-to-understand and order packages available for both series. The net effect is real-world window sticker pricing below Mustang's competition based on 1997 pricing.

Unique styling and a free-spirited personality are the Mustang's core virtues. The



## *The 1998 Ford Mustang*

sette and CD play capability added as standard coupe and convertible equipment.

Other items added as standard equipment for 1998 include air conditioning, power windows, power door locks, power decklid release, and remote keyless illuminated entry. All of this popular equipment is being added for the same price as last year's base model.

Mustang, the specialty

mum power at 4,750 rpm. The limited edition Cobra offers a spirited 305 horsepower 32-valve DOHC version of the 4.6 liter engine. All are available in convertible models.

The deep-throated GT series also benefits from the sound system upgrade, standard remote keyless entry system, power lock, windows and decklid release, spoiler and sport seats. Two option groups - "convenience" and "sport appear-

Mustang 3.8 liter V6 and 4.6 liter SOHC V8 engines equipped with automatic transmissions qualify as Transitional Low Emission Vehicles (TLEV) in four states that post tighter emissions standards: California, New York, Massachusetts, and Connecticut. Fuel vapor losses have been significantly reduced to win the green TLEV badge of honor.

All Mustang models have improved cup holders for 1998.

Mustang's cup holders can handle cups ranging in size from the standard beverage can up to Big Gulps and coffee cups with handles. There's a new removable ashtray that sits in one of the cup holder positions. The Mustang's handy power receptacle has been relocated inside the console storage box.

Ford's SecuriLock™ anti-theft system is standard on Mustang. SecuriLock uses an encoded ignition key to electronically disable the engine when any attempt to start the car is made without the proper key. With 72-million-billion possible codes, the likelihood of defeating the system is negligible.

The limited production SVT Cobra has a new five-spoke alloy wheel for 1998.

The Mustang has an uncanny ability to appeal to a broad spectrum of age groups and lifestyles. The universal attraction is driving fun in a car that represents remarkable value. Research indicates that many young female Mustang buyers favor the V6, while the GT typically draws performance-oriented men in their 30s and 40s. Men and women seeking the ultimate in a limited edition sports coupe or convertible admire the SVT Cobra. Many of them compete in sanctioned off-highway speed events

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## 1998 FORD MUSTANG

### KEY PRODUCT SPECIFICATIONS\*

DIMENSIONS IN INCHES UNLESS OTHERWISE SPECIFIED		
DIMENSIONS/CAPACITIES		
<b>General</b>	<b>Coupe</b>	<b>Convertible</b>
Wheelbase	101.3	101.3
Overall length	181.5	181.5
Overall height	53.2	53.4
Overall width	71.9	71.8
Track		
— Front	63.5	63.5
— Rear	69.0	69.0
Fuel tank capacity (gals.)	15.7	15.7
Base model curb weight (lbs.)	3065	3210
<b>Front Seat Room</b>		
Headroom	38.2	38.1
Shoulder room	53.9	53.8
Hip room	52.9	52.9
Legroom (inseam)	42.8	42.8
<b>Rear Seat Room</b>		
Headroom	35.8	35.7
Shoulder room	52.1	41.2
Hip room	47.4	41.3
Legroom (inseam)	30.3	30.3
<b>Cargo Compartment</b>		
Cargo capacity (cu. ft.)	10.8	7.7
Lidover height	30.3	30.3
EPA passenger volume		
Index (cu. ft.)	93.9	88.0
<b>WHEELS AND TIRES</b>		
<b>Wheels</b>		
Type — Standard	Cast aluminum (GT)	
— Optional	Cast aluminum (Base)	
— Optional	Cast aluminum (GT)	
Diameter and rim width		
— Standard	15 x 5.5 (Base)	
— Standard	16 x 7.5 (GT)	
— Optional	15 x 7.0 (Base)	
— Optional	17 x 8.0 (GT)	
<b>Tires</b>		
Type	Steel-belted radial	
Size — Standard	P205/65R15 BSW (Base)	
— Standard	P225/55R16 BSW	
— Optional	31 season performance (GT)	
— Optional	245/45ZR17 BSW performance (GT)	
Spine		
— Standard	T125/90R15	
<b>TRAILER TOWING</b>		
Towing class	Light-duty Class I <sup>(a)</sup>	
Gross trailer weight (lbs.)	1000 max.	
Maximum tongue load (lbs.)	100	
Hitch design	Load-carrying type <sup>(a)</sup>	
<b>CHASSIS</b>		
<b>Construction</b>		
Type	Unibody	
<b>Front Suspension</b>		
Type	Modified MacPherson strut with separate spring on lower arm, both strut and arm rubber bushed at attachment points	
Springs	Helical coil, rubber-insulated (all); progressive-rate (GT)	
Shock absorbers	Integral with strut, direct nitrogen gas-pressurized, hydraulic	
Stabilizer tube diameter	1.08 (GT)/tube w/solid bar ends; 1.18 (GT)/tube w/solid bar ends	
<b>Rear Suspension</b>		
Type	2 upper arms, 2 lower arms, axle axle	
Springs	Helical coil, rubber-insulated (all); progressive-rate (GT)	
Shock absorbers	Direct nitrogen gas-pressurized, hydraulic (base); direct nitrogen gas-pressurized, hydraulic vanatic shocks and foam sleeve, hydraulic horizontal side dampers (GT)	
Stabilizer tube diameter	0.84 (GT)/tube w/solid bar ends	
<b>Steering</b>		
Type	Rack-and-pinion, power assist	
Overall ratio	15.0:1 on center; 13.2:1 at stops	
Turning diameter (ft.)	36.9 curb-to-curb	
Steering wheel diameter	15.0	
Steering wheel turns	2.98 lock-to-lock	
<b>Brakes</b>		
Type	Power four-wheel disc; anti-lock brake system (ABS) opt.	
ABS channels	3	
Front disc diameter	10.8	
Disc brake thickness	1.02 (16 x 0.85 rear)(base/GT)	
Rear disc diameter	10.5	
Total brake swept area (sq. in.)	388.3	
<b>AERODYNAMICS</b>		
Coefficient of drag	0.33 (base); 0.35 (GT)	

(1) 53.4 on GT coupe/convertible (2) 60.0 on GT (3) 68.7 on GT (4) Base model; GT model is 3227 for coupe, 3400 for convertible (5) 41.0 w/seasonal tires, and heel to toe performance feature on GT (6) 20.0 on GT coupe; 20.4 on GT convertible (7) Frontal area under 20 square feet.

\* Based on official NHTSA passenger vehicle specifications (preliminary). NA = Not Available

## 1998 FORD MUSTANG

### 1997 EPA FUEL ECONOMY\*

Model	Engine	Transmission	City	Highway
Base	3.8L SEFI V-6 (OHV)	5-speed manual	20	30
		4-speed automatic	20	30
GT	4.6L SEFI V-8 (SOHC)	5-speed manual	17	26
		4-speed automatic OD	17	24
		5-speed manual	17	26

\*1999 figures not yet available.

### MODEL/SERIES/TRIM AVAILABILITY

Series	2-Door Coupe	2-Door Convertible
Mustang	*	*
Mustang GT	*	*
Cobra	*	*

### POWERTRAIN AVAILABILITY

Engine	Transmission	Rear Axle Ratio		
		48 States	High Altitude	California
3.8L SEFI V-6 (OHV)	5-speed manual OD	2.73	2.73	2.73
	4-speed automatic OD	2.73	2.73	2.73
4.6L SEFI V-8 (SOHC)	5-speed manual OD	2.73 <sup>(a)</sup>	2.73 <sup>(a)</sup>	2.73 <sup>(a)</sup>
	4-speed automatic OD	3.08 <sup>(a)</sup>	3.08 <sup>(a)</sup>	3.08 <sup>(a)</sup>
4.6L SEFI V-8 (DOHC)	5-speed manual OD	3.27	3.27	3.27

NOTE: For more information, turn to Powertrain Summary. (a) Includes Traction-Lok axle as standard. (b) 3.27 Traction-Lok axle available as an option.

### HORSEPOWER/TORQUE RATINGS\*

Engine	Transmission	Compression Ratio	Horsepower @ RPM	Torque Ft.-Lbs. @ RPM
3.8L SEFI V-6 (OHV)	5-speed manual OD	9.0:1	150 @ 4000	215 @ 2750
	4-speed automatic OD	9.0:1	150 @ 4000	215 @ 2750
4.6L SEFI V-8 (SOHC)	5-speed manual OD	9.0:1	225 @ 4750	290 @ 3500
	4-speed automatic OD	9.0:1	225 @ 4750	290 @ 3500
4.6L SEFI V-8 (DOHC)	5-speed manual OD	9.85:1	305 @ 5800	300 @ 4800

\* Preliminary.

1998 FORD SVT MUSTANG COBRA

KEY PRODUCT SPECIFICATIONS\*

DIMENSIONS IN INCHES UNLESS OTHERWISE SPECIFIED

DIMENSIONS/CAPACITIES		
General	COUPE	CONVERTIBLE
Wheelbase	101.3	101.3
Overall length	192.5	192.5
Overall height	53.2	53.3
Overall width	71.8	71.8
Tread — Front	60.0	60.0
— Rear	58.7	58.7
Fuel tank capacity (gals.)	15.7	15.7
Base model curb weight (lbs.)	3364	3566
<b>Front Seat Room</b>		
Headroom	38.2	38.1
Shoulder room	53.6	53.6
Hip room	52.3	52.3
Legroom (maximum)	41.9	41.8
<b>Rear Seat Room</b>		
Headroom	35.9	35.7
Shoulder room	52.1	41.4
Hip room	47.4	41.0
Legroom (minimum)	30.3	30.2
<b>Cargo Compartment</b>		
Cargo capacity (cu.ft.)	19.9	7.7
Load height	30.2	30.4
EPA passenger volume index (cu. ft.)	93.9	83.0
<b>WHEELS AND TIRES</b>		
<b>Wheels</b>		
Type — Standard	Cast aluminum	
Diameter and rim width	17 x 8.0	
<b>Tires</b>		
Type	Steel-belted radial	
Size — Standard	245/45ZR17 Comp T/A	
Spare	— Standard T155/70R17	
<b>TRAILER TOWING</b>		
Towing class	Light-duty Class I (1)	
Gross trailer weight (lbs.)	1000 max.	
Tongue load (lbs.)	100 max.	
Hitch design	Load-carrying type (1)	

(1) Frontal area under 20 square feet.  
N/A = Not Available.  
\* Based on official NHTSA passenger vehicle specifications (preliminary).

CHASSIS

<b>Construction</b>	
Type	Unitized body
<b>Front Suspension</b>	
Type	Modified MacPherson strut with separate spring on lower arm; both strut and arm rubber bushed at attachment points
Springs	Helical coil, rubber-insulated, variable-rate
Shock absorbers	Integral with strut, direct nitrogen gas pressurized, hydraulic
Stabilizer tube diameter	1.14 (w/solid bar ends)
<b>Rear Suspension</b>	
Type	2 upper arms, 2 lower arms, solid axle
Springs	Helical coil, rubber-insulated, progressive-rate
Shock absorbers	Direct nitrogen gas-pressurized, hydraulic vertical shocks and foam sleeve, hydraulic horizontal axle dampers
Stabilizer tube diameter	1.06 (w/solid bar ends)
<b>Steering</b>	
Type	Rack and pinion, power assist
Overall ratio	15.0:1 on center; 12.2:1 at stops
Turning diameter (ft.)	40.8 curb-to-curb
Steering wheel diameter	15.0
Steering wheel turns	2.38 lock-to-lock
<b>Brakes</b>	
Type	Power four-wheel disc, anti-lock brake system (ABS)
ABS channels	3
Front disc diameter	13.0
Front disc brake thickness	1.10 (front) x 0.71 (rear)
Rear disc diameter	11.85
Total brake swept area (sq. in.)	415.7
<b>AERODYNAMICS</b>	
Coefficient of drag	N/A

1998 FORD SVT MUSTANG COBRA

MODEL/SERIES/TRIM AVAILABILITY

Series	2-Door Coupe	2-Door Convertible
Mustang Cobra	*	*

POWERTRAIN AVAILABILITY

Engine	Transmission	Rear Axle Ratio		
		49 States	High Altitude	California
4.6L SHP SEFI V-8	5-speed manual OD	3.27	3.27	3.27

NOTE: For more information, turn to Powertrain Summary.

HORSEPOWER/TORQUE RATINGS\*

Engine	Transmission	Compression Ratio	Horsepower @ RPM	Torque Ft.-Lbs. @ RPM
4.6L SHP SEFI V-8	5-speed manual OD	9.85:1	305 @ 5800	300 @ 4800

\*Preliminary.

The preceding information was supplied by Ford Division Public Affairs.

Watch for additional information on the Cobra Mustang in a future issue of this publication.

1997 EPA FUEL ECONOMY\*

Model	Engine	Transmission	City	Highway
Cobra	4.6L SHP SEFI V-8	5-speed manual	18	26

\*1998 figures not yet available.

“Stop On Red Signal”

Introduced in April 1964, the Ford Mustang was a phenomenal success. Six hundred eighty-one thousand cars were sold in the first year. Dealers could not keep them in stock. When allotments were delivered dealers bragged with banners or painted on their windows, “We Have Mustangs”.

The newest print by award winning artist David Snyder recalls the excitement and high performance of the Shelby Mustang. “Stop On Red Signal” is produced in a limited edition of 500 plus 50 artist proofs. Each print is inspected, signed, and numbered by the artist. The image measures 17 1/2” x 26 1/2” on 22” x 28” acid free stock.

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