

Gate City Triad Mustang Club announces 1997 Show

The Gate City Triad Mustang Club, in cooperation with cosponsors Lowe's Home Center and Piedmont Area Ford Dealers, is proud to announce that the 1997 Mustang and Ford Car Show will be held at the Lowe's Home Center on Stanley Road (next to Wendover Avenue and I-40, Exit 214) in Greensboro, North Carolina, on September 6, 1997 (rain date September 27) from 8 am. to 4 p.m.

This will be the 15th annual event sponsored by the Gate City Triad Mustang Club. The show will feature classes for all Mustangs, as well as special interest classes for other Ford vehicles. Judging will

be by Mustang Club of America modified rules. Awards will be given for first, second, and third in each class. In addition to the judged classes, there will be a "display only" class and a pony corral for cars that are for sale. Dash plaques will be given to the first 100 cars registered. The Club hopes to build on the success of its 1996 show which drew over 170 cars and over 2,000 people. It is hoped that the 1997 show will be even larger and better.

Show Chairman C. Michael Briggs says that this event is to celebrate the Mustang as being one of the most popular cars in automotive history. The public is invited to attend at no charge. For information contact C. Michael Briggs, 115 S. Holden Road, Greensboro, North Carolina 27401, (910) 274-4758 days or fax (910) 274-4775.

Ford Special Vehicle Team Takes to the Web

Automotive enthusiasts who travel on the information superhighway now have another great place to go: The Ford Special Vehicle Team (SVT) Web site. The SVT Web page comes loaded with just about everything there is to know about the Special Vehicle Team and its products.

Ford Motor Company created SVT as a cross-functional team to help define, develop, and market factory-produced high performance derivative car and truck models aimed at the serious driving enthusiast. True to its roots, the SVT Web site has been developed by enthusiasts for enthusiasts. Built around the SVT product hallmarks of performance, substance, exclusivity and value, the SVT site goes beyond the typical "electronic brochure". Rather than merely showcasing Ford's 305 horsepower 1997 SVT Mustang Cobra, SVT's site also offers development stories, product history, production numbers, press releases, specifications -- even how to contact owners' clubs or find the location of the certified SVT dealer nearest you.

The SVT Web page can be accessed directly at <http://www.ford.com/vehicles/SVT>, or via Ford Motor Company's own Internet site at www.ford.com. From the latter site one can either go into the Ford Pavilion and click on SVT, or scroll through the Ford

Showroom to the SVT Mustang Cobra Coupe icon and give it a click to reach the SVT page.

Visitors are encouraged to sign the Guest Book before exploring "SVT On The Road", which is packed with information on the SVT Mustang Cobra and even includes news of the SVT sports sedan based on the Ford Contour. Owner's of any SVT product -- whether it's a 1993-95 Ford SVT F-150 Lightning, a 1993-97 Ford SVT Mustang Cobra, or even a 1993 or 1995 Cobra "R" -- can also enter their vehicle's VIN to register as a member of the growing SVT family. Ford performance enthusiast will enjoy reading the new features in the most recent issue of the SVT NEWS, or brushing up on past issues of SVT's newsletter. And a visit to the site wouldn't be complete without checking out the "Monthly News" section to get the latest word on what's happening at SVT.

While the SVT Web site is sure to inform and entertain those who frequent the Internet, using a computer isn't the only way to get information about the Ford Special Vehicle Team. All that's needed is a telephone for a toll free call to the SVT Info Center at (800) FORD-SVT [(800) 367-3788].