

# Mustang Club of America

## February 1998 National Board Meeting Minutes

by Jean Penn, National Secretary

The February 10, 1998, National Board meeting was called to order at 7:00 p.m. by President Charles Hampton. Roll Call showed 35 officers and directors present.

Guests present were Geneva Smith, Southeastern North Carolina Mustang Club; Mike Golliver, Music City Mustang Club; Bob Lee, Flag City Mustang Club; Markus B. Powell, Georgia Regional Mustang Club; Todd and Molly Smith, Falls City Mustang Club; Lynn and Donny Brown, Tara Mustang Club; Jerry Smoot, Mustang Powerhouse of Atlanta; Peggy Watson, Tennessee Valley Mustang Club; Chris and Helen Hoverman, Northeast Georgia Mustang Club; and Roy DeSlavo, Mustangs Unlimited.

Minutes of the December meeting were approved as mailed. Randy Church, treasurer, presented the financial report. The motion was made, seconded, and passed to approve the financial report.

Meeting at the Gwinnett Civic Center was discussed. The motion was made to meet at the Gwinnett Civic Center for one year and a committee is appointed to look for another meeting place. The motion was seconded and passed.

### Committee Reports

#### **35th Anniversary Mustang Celebration**

Jim Osborn, chairman, stated Ford is continuing to support the 35th Anniversary and that they are sending a copy of their 35th Anniversary logo. In the event a 35th Anniversary logo has not

been selected before the Pensacola National show, a temporary entry form will be available at the show. Jim introduced the Committee chairmen present.

Charles Hampton, president, appointed Jim Osborn to the National Board of Directors as 35th Anniversary Chairman. By this appointment, Jim will be able to sign contracts relating to the 35th Anniversary.

#### **Administrative Committee**

Kenny Newcombe, chairman, presented a chart of MCA membership in 1997. January 1997, MCA had 8,047 active members. January 1998, MCA has 8,571. This is a net increase of 524 members. MCA averages 237 new members per month and 168 members expiring monthly. Suggested ways to stabilize and increase membership are a second invoice inserted in the poly bag, using the back of the mailing label to explain how to read the mailing label, promote the 5-years-for-4 membership, a survey, and work with Ford dealerships. There is an MCA town hall meeting scheduled at National shows.

#### **Membership Committee**

Don Cox, chairman, said *Mustang Times* second notice and insert is a good idea. The membership contest, which offers one free year of MCA membership for each 10 new members, has a good response. Don thanked Tony Garcia, publisher, for his article in *Mustang Times*. Don discussed the need to help regional clubs and suggested we have 5,000 plastic goody bags printed with the MCA logo, address, and Web

address. The motion was seconded and approved. Don reminded everyone that upon written request, each regional group can receive 100 dash cards for their events.

#### **Mustang Museum**

Bill Dillard, chairman, (Mustang Museum Committee) said that Mustang Museum, Inc., is making great strides. MMI's Site Selection Committee will next visit Detroit and Orlando, visiting three or four sites in each city. The museum site will be a business decision based on the most viable place. The museum effort is receiving strong corporate support. MMI hopes to have a site announcement by the end of April.

#### **National Show Committee**

Ricky Simmons, vice president and National Show Committee Chairman, stated there were two applications for the 1999 Grand National show. Ricky announced the National Show Committee had selected Mustang Club of Houston to host the 1999 Grand National. The 1999 National shows will be awarded at the April National Board meeting. All regional groups are encouraged to apply for a National show. To receive an application and Show Guidelines Booklet, contact Ricky Simmons, P.O. Box 387, Demorest, GA 30535, (706) 778-6329, or call MCA headquarters.

The 1998 National show that was to be held in Fairview Heights, Illinois, July 31 through August 2, 1998, has been cancelled at the request of the host club, Shiloh Valley Mustang Club.

### **Publishing Committee**

Tony Garcia, chairman, said 8,467 issues of *Mustang Times* were printed in February. The March issue has been proofed. Tony has contacted Ford for advertising. The Publishing Committee has reconsidered the issue of including non MCA events in the event calendar. The regional groups have priority for the event calendar. The Committee would like to include non MCA events as space permits. The motion was made to include non MCA events, space permitting. The motion was seconded and approved.

### **Regional Group Committee**

Rochelle McNeal, chairperson, presented four new regional groups for approval. They are Chrome Pony Mustang Club, Elizabeth City, North Carolina; Eastern South Carolina Mustang Club, Florence, South Carolina; Crystal Bend Mustang Club, Corpus Christi, Texas; Mustang Club of Central Pennsylvania, Harrisburg, Pennsylvania. The motion was as made to approve all clubs. The motion was seconded and passed. Rochelle said she is working with several more clubs on regional group status.

### **Regional Group Liaison Committee**

Tony Gowan, chairman, stated the goal of this committee is to encourage National Directors to regularly contact their assigned regional groups to assure them that we are interested in their concerns and to retain current MCA membership. The Committee requested that Charles Hampton send a letter to each regional group stating which National Board member is assigned to the group. It is suggested that the National Director inform Jean Penn, National Secretary, and Rochelle McNeal, Regional Group Chairperson, of all officer and address changes in regional groups. In having the

correct mailing addresses, all MCA correspondence will go to the right individual. It was suggested the next meeting agenda be added to the end of the minutes. It was suggested reminding Regional Group National Directors that they have the same voting right as a member of the National Board of Directors. Additional suggestions were to have a Regional Director job description.

### **Old Business**

#### **Installation Dinner**

Sub Osborn, chairperson, said the installation dinner was enjoyed by all. MCA thanks Sue and Amanda Perry for serving as chairpersons.

### **New Business**

#### **1998 Nominating Committee**

Kenny Newcombe will chair the 1998 Nominating Committee. Kenny asked for help with the committee. If a Board member has decided not to run for re-election or is a remaining Board member, Kenny will appreciate the assistance on this committee.

#### **MCA Hall of Fame**

Bill Dillard nominated Don Frye, Joe Oros, and Hal Sperlich for the MCA Hall of Fame. They are living pioneers of the first Mustang. The motion was seconded and approved. It was suggested that these inductees are contacted and invited to attend the 1998 Grand National Show in Franklin, Tennessee, so the award could be presented there.

#### **Open Discussion**

Discussion on publishing an MCA financial report in *Mustang Times*. The motion was made to once a year publish a year-end financial report in an approved non-profit form. The motion was seconded and passed. Discussed adding the Board of Directors

minutes to the Internet site. It was decided not to do this at this time. Discussed ways to finance regional and national shows. Various means are available. Each regional group can recruit local sponsorship, work with individual Ford dealerships or Ford dealership association, and work with the Mustang Club Center.

The next regularly scheduled MCA National Board of Directors meeting will be April 14, 1998, 7:00 p.m. at the Gwinnett Civic and Cultural Center, 6400 Sugarloaf Parkway, Duluth, GA 30135, I-85, Exit 42.

With no further business, the meeting was adjourned.

#### **Proposed April Agenda:**

Roll call  
Recognition of guests and National Directors  
February meeting minutes  
Treasurer's report  
35th Anniversary Committee  
1998 committee reports-  
Accessory Committee  
Administrative Committee  
Membership Committee  
Museum Committee  
National Show Committee  
Nominating Committee  
Publishing Committee  
Regional Group Committee  
Regional Group Liaison Committee  
Remaining old business  
New business  
Upcoming show reports  
Open discussion  
Adjourn

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