

Mustang Club of America

April 1998 National Board of Directors

Meeting Minutes

by Jean Penn
National Secretary

The April 14, 1998, National Board meeting was called to order at 7:10 p.m. by Charles Hampton, president. Roll call showed 34 officers and directors present.

Guests present were Vincent M. Liska, New Jersey Shelby Club; Geneva Smith, Southeastern North Carolina Mustang Club; Todd and Molly Smith, Falls City Mustang Club; Lynn and Donny Brown, Tara Mustang Club; Bill and Linda Price, Cherokee Regional Mustang Club; Norman Demers, Carolina Regional Mustang Club; Steve Prewitt, Rick lawless, and Keith Hazelriggs, Central Savannah River Area Mustang Club; Lon Bollenbacher, Marketing Manager, Ford Motor Company.

A clarification was requested about the procedure on voting for MCA Hall of Fame nominees. Jean Penn, Don Cox, and Larry Kilgore were appointed to research past National Board meeting minutes to determine if a motion was approved concerning this procedure.

Minutes of the February meeting were approved with corrections. Randy Church, national treasurer, presented the financial report. The motion was made, seconded, and passed to approve the financial report.

Lon Bollenbacher, Marketing Manager, Ford Motor Company, said the Company is committed to developing a better relationship with MCA. MCA is the only officially sanctioned club. Ford will be a major sponsor of the 35th Mustang Anniversary Celebration. Lon stated the new

Mustang will reflect ties to the early models. A special 35th Anniversary model will have a limited production of 5,000 cars. Sales of 1998 models are up by 50%. Lon will be the keynote speaker at the Mid-America Shelby Meet at Tulsa, Oklahoma, in June 1998.

Committee Reports

35th Mustang Anniversary Celebration

Jim Osborn, show chairman, stated the accessory selection is being finalized. There are cars entered and vendor spaces sold. Jim and all board members are expected to work and to plan your 1999 vacation. There will be a Saturday evening banquet with Ford.

Museum Committee

Bill Dillard, Mustang Museum, Inc., president, said the site selection is a slow process. The Committee wants to make sure they are selecting the best site. The new Board has been elected. Museum accessories, hats, and shirts will soon be available for purchase.

National Show Committee

Ricky Simmons, chairman, announced the 1999 National Show dates and host regional groups:

- February 26-28, 1999; Spaceport Blastoff National Show, Space Coast Mustang Club
- May 28-30, 1999; Smokey Mountain National Show, Tennessee Valley Mustang Club
- June 18-20, 1999; Augusta

Southern National Mustang Celebration, Central Savannah River Area Mustang Club

• July 9-11, 1999; Kansas City Mustang Round Up, Vintage Mustang Club of Kansas City.

Ricky said the first application for the 2000 Grand National show has been received. On future show applications, the National Show Committee will take a close look at the number of MCA members in clubs.

Regional Group Committee

Robert Smith, Regional Group Committee member, presented the Green Mountain Mustang Club, Shelburne, Vermont; Roanoke Valley Mustang, Roanoke, Virginia; and Mid-Michigan Mustang Club, Vassar, Michigan, for approval. The motion was made to grant these clubs regional group status. The motion was seconded and approved. The Mid-Florida Mustang Club wishes to give up the territory of Cypress Gardens. This was approved pending receipt of a new map redefining their area.

Accessory Committee

Butch Hollingsworth, chairman, stated the MCA accessory line will not expand at this time to avoid conflict with sales of 35th Anniversary accessories. RDB Marketing will sell accessories at the Tucson, Arizona, National show. Butch will keep the Board advised of updates on accessories.

Administrative Committee

Kenny Newcombe, chairman, said the MCA office computer

needs to be upgraded. The most cost effective way is to replace it with a newer, faster computer. If the current computer can be traded in, it will be. If not, it can be donated to a school or charity.

Membership Committee

Don Cox, chairman, reminded board members about the membership contest. MCA members who sponsor 10 new members will receive a one-year free membership. The top three, who sponsor the most new members, will receive two tickets each to the Evening with Ford Banquet at the 35th Anniversary and be recognized at the banquet. Don asked when board members are communicating with their regional groups to be sure they have adequate MCA applications. Don said the MCA town hall meeting was well received at the Pensacola National show and suggested the meeting be pursued at other National shows. It was suggested that the town hall meeting idea be included in the new National Show Guideline Booklet when published. There will be an MCA membership table at the New Jersey National show.

Lon Bollenbacher said Ford is exploring the idea of providing new Mustang owners a separate mailing of Mustang information and perhaps an MCA application could be included. It was mentioned that the United States Postal Service will issue commemorative stamps of the 1960s. A 1964 1/2 Mustang is one of the designs to be voted on. Ballots will be at post offices from May 1 through May 31. The stamps are scheduled for introduction in June

1999. It was suggested perhaps the Mustang stamp could be introduced at the 35th Anniversary show.

A suggestion was made to teleconference MCA National Board meetings. After discussion, Charles Hampton appointed Don Cox to head a committee to research the feasibility and cost. The committee will report its findings at the August National Board meeting.

Since the Dearborn National show begins Friday after the June Board meeting, there was concern about Board attendance. After a count, the June meeting will be held at the regular date, time, and place.

Nominating Committee

Kenny Newcombe, chairman, requested the Board members whose terms expire this year advise him if they wish to run again. An article will be in the July Mustang Times. Kenny asked for volunteers to serve on the committee.

Publishing Committee

Tony Garcia, chairman, was unable to attend due to the recent

tornado in the Atlanta area and work commitments. Marilyn Newcombe presented the report. Tony recommended printing the membership application inserts in a quantity for one year. This would reduce the cost by \$400. There were 8,640 April issues of Mustang Times printed. There will be a color advertisement from Ford Motor Company.

Regional Group Liaison Committee

Tony Gowan, chairman, suggested that National Board members set their own pace for contacting their assigned regional groups. Tony recommended Charles Hampton send a letter to each regional group reminding them that they have a National Board member assigned to them.

With no further business, the meeting was adjourned.

The next regularly scheduled MCA National Board of Directors meeting will be June 9, 1998, 7 p.m. at Gwinnett Civic and Cultural Center, 6400 Sugarloaf Parkway, Duluth, GA 30135, I-85, Exit 42.

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