



### RATRAP Mustang

In the September issue, we ran a photo of a Mustang rear and asked the question, "What's Missing?" We received an overwhelming response. This photo and same question ran in Mustang Times two years ago, and at that time, not one response was received at the Editorial office.

An MCA t-shirt was promised to a member whose name was drawn from those submitting the correct answer.

Because we had such a great response, we decided to award two T-Shirts. Congratulations to the winners (*whose names were drawn at random*):

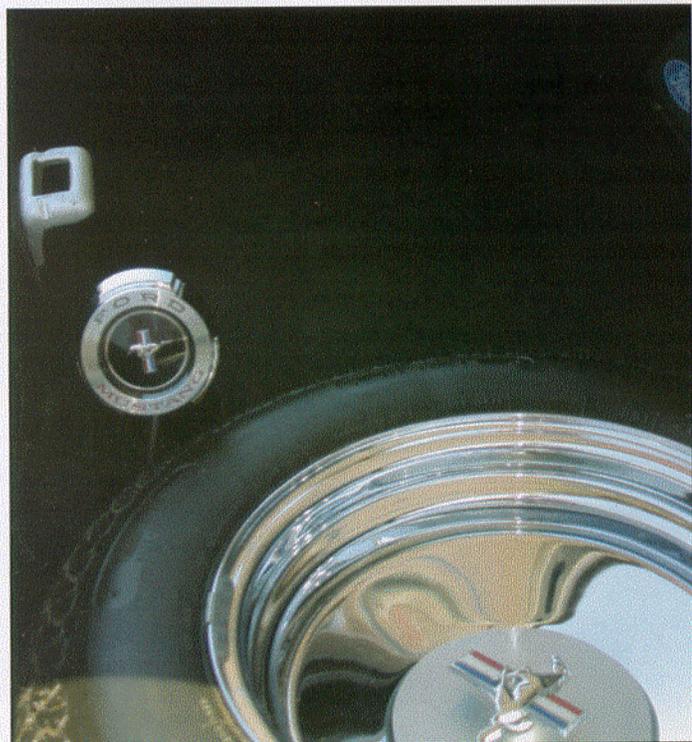
**Angie Aldrich - Coldwater, MI**

and

**David Rowl - Haysville, KS**

Please let us know what size T-shirt you would like. Email: [editor@mustangtimes.org](mailto:editor@mustangtimes.org).

We thought we'd show you how the Mustang's owner, Aymert Villamil, relocated the filler tube to the trunk of his modified '65 Mustang:

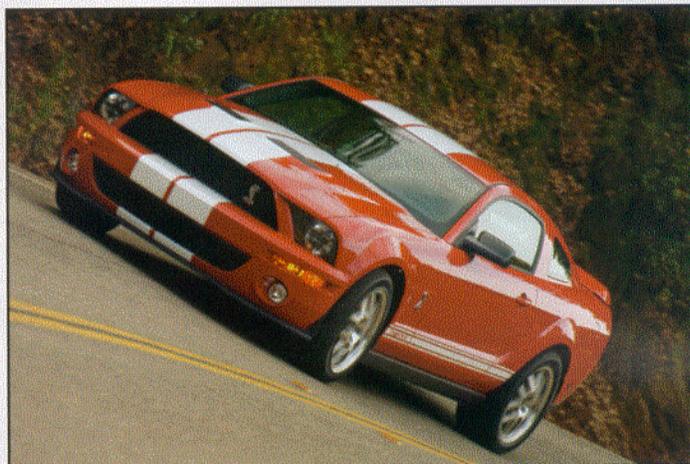


### FORD MOTOR COMPANY NEEDS YOUR HELP

We received a request from Ford for help in finding the actual 1971 Mach 1 that was used in the James Bond movie, *Diamonds are Forever*.

If you have any information on the Mustang's whereabouts, its VIN, who owns it, anything at all, please email me right away. Should this Mach 1 be found, it will likely be used for a reality TV show planning to do a history on the Mustang Mach 1, and then follow it up with a full-restoration on a classic Mustang.

The interest in finding this particular car is quite high. Let's show Ford who the real enthusiasts are and who knows the most about our beloved hobby. Email the information to: [editor@mustangtimes.org](mailto:editor@mustangtimes.org)



St. Michael School in Greenville, PA, recently held their raffle for the 2007 Shelby GT500 that was the grand prize. The winner saw the information about the raffle in Mustang Times and contacted the school to purchase his tickets.

The raffle was held on September 30, 2007. The winners are:

**2007 Shelby: Patrick Campesi—White Castle, LA**

**\$1,000 cash prize: James Newman—Covington, GA**

**\$500 cash prize: Dennis Hull—Cullowhee, NC**

Roseanne McConnell who serves St. Michael as the Church Secretary also served on the Car Raffle Committee wrote: "Again, thanks for promoting our Car Raffle which benefitted St. Michael School in Greenville, PA. I have learned that Mustang People are the best!"

### STEEDA OFFERS A DISCOUNT TO MCA MEMBERS

Steeda Autosport is offering a 10% discount on Steeda Manufactured Parts to all active members of the MCA. Just be sure to mention the MCA and give them your membership number and you'll receive your discount!

This is just one more reason that being a Member of the Mustang Club of America is beneficial! Look for their ad on the back cover of this issue.

Visit Steeda on the web at: [www.steeda.com](http://www.steeda.com)

**When it comes to finding a cure, there's strength in numbers.**

There are a lot of numbers associated with breast cancer. Such as one million, the dollar amount of Ford Warriors in Pink wear and gear sold last year. 100% of the net proceeds went to support Susan G. Komen for the Cure to fund research and education. This year, Ford Warriors in Pink and NBC's Deal or No Deal worked together to raise breast cancer awareness, the first step toward early detection, which can help save lives. We invite you to visit [fordcares.com](http://fordcares.com) to buy Warriors in Pink wear and gear like the models from Deal or No Deal are wearing. Do it today and become one of the growing number of people who fight to end this disease for women, for girls, for everyone, forever.

**WARRIORS IN PINK**  
POWERED BY FORD  
[fordcares.com](http://fordcares.com)

## WARRIORS IN PINK

A special episode of "Deal or No Deal," aired October 19 to raise breast cancer awareness, the first step in early detection, and support Ford's long standing relationship with Susan G. Komen for the Cure. Dressed in pink, the "Deal or No Deal" models and Mandel directed viewers to [www.fordcares.com](http://www.fordcares.com) for more information about Ford's efforts and how everyone can get involved to help in the fight against breast cancer.

Wearing Warriors in Pink t-shirts and scarves, 11 of the "Deal or No Deal" models posed for a print campaign starting October 8. The Warriors in Pink apparel the models are wearing is available on [Fordcares.com](http://Fordcares.com) and 100 percent of the net proceeds will be donated to Komen for the Cure.

During the special episode, three lucky viewers got the opportunity to win through a special Play At Home Lucky Case Game, a highly coveted 2008 Mustang with Warriors in Pink package—a limited-edition first-ever Ford vehicle designed exclusively in support of Komen for the Cure. Each sale of the in-demand vehicle provides a donation to Komen for the Cure.

Launched in 2007, the Ford Warriors in Pink campaign recognizes the strength and courage it takes to deal with the everyday challenges of fighting breast cancer. The collection of apparel for men and women feature important symbols signifying the message of hope, strength and unity in the commitment to the fight against breast cancer. Three new Warrior symbols debuted this year, representing the Warrior spirit in each one of us, from power and courage to strength and compassion. These new symbols can be found on additional apparel items available for men and women.

## 2008 MCA SHOW SEASON

If you plan to attend the First MCA show to be held in Canada next summer, and if you do not already have a Passport, please begin to look into obtaining one now. You will probably need one to reenter the United States.

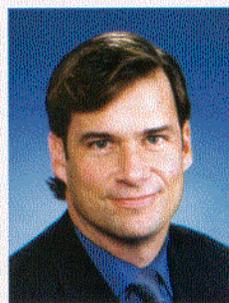
If you start now, the process won't be so painful. However, if you wait until the last minute, the rush process is quite expensive.

There are many sites on the internet, but the official Government site is: <http://travel.stage.gov/passport>

The 2008 Show Season is going to be exciting. Get ready now so you're not left behind. More information and tips on the upcoming shows will be forthcoming.

Also, look for a special polybagged insert in the March issue of Modified Mustang highlighting all the MCA Nationals, Grand National, and Driving Events for 2008.

## FORD MOTOR COMPANY NAMES JIM FARLEY TO LEAD MARKETING & COMMUNICATIONS



DEARBORN, Mich., Oct. 11 — Ford Motor Company President and Chief Executive Officer Alan Mulally today announced the appointment of Jim Farley as Group Vice President of Marketing and Communications.

Farley joins Ford in mid-November, after nearly two decades at Toyota and Lexus.

"We are thrilled to welcome one of the most successful and talented leaders in the industry to the Ford Motor Company team," said Mulally. "Jim Farley is well known for innovative marketing strategies that connect great products to today's and tomorrow's customers. Ford's quality and vehicles are now on par with the best of the competition. We look forward to Jim's leadership to combine world-class marketing with our world-class products worldwide."

Farley will be the company's most senior marketing leader and will report directly to Mulally.

Working with the company's worldwide business unit leaders and global product development organization, Farley will lead Ford's drive to connect even more closely with customers through integrated marketing, advertising, digital communications, brand development, product planning, research, product communications and public relations. In line with that vision, Ford's global Communications and public relations team also now will report to Farley.

Farley, 45, most recently was Group Vice President and General Manager of Lexus, responsible for all sales, marketing and customer satisfaction activities for Toyota's luxury brand. He joined Toyota in 1990 in the strategic-planning department after receiving his MBA from the UCLA Anderson School. Since then, he has served in such senior leadership positions as Vice President and General Manager of Toyota's Scion brand, Group Vice President of Marketing for the Toyota Division, General Manager of Product Management for Toyota Europe and a variety of product planning, marketing and advertising roles.

"My connection with Ford goes way back to my first car, a 1966 Ford Mustang. I bought it when I was 15, restored it and drove it from California to Michigan. I am excited to make that trip once again," said Farley. "Ford is one of the world's most admired companies because of its ability to develop iconic products that connect with customers. I look forward to building on that strength by engaging customers and introducing even more of them to the great family of Ford."