

# Mustangs for Hospice Pony Run By Joe Grace



**T**he 1st Annual Mustangs for Hospice Pony run was held on October 14, 2006, in Asheville, NC. Having a pretty good idea as to what we wished to accomplish, we set out to have at least 50 cars for our Pony Run. We had only 30 Mustangs pre-register, so on the day of the event we were hoping that all our efforts in advertising and marketing would pay off bringing in least 30 more Mustangs. To our surprise, 80 Mustangs pulled into our registration area from

8:00 – 10:00 a.m. When the Pony Run began at 10:30, we had 100 of the cars take to the road.

With combined police escorts of four counties, live radio remote, bar-b-q lunch, live dj, special t-shirts, and more than 45 local merchants donating door prizes, we had at the conclusion of the run, more than 115 Mustangs in the parking lot at the mall.

The run was a 120-mile round trip through the beautiful mountains of western North Carolina. The temperature was about

50 degrees, the sky was clear blue, and the leaves were alive in their best colors in 15 years. Not bad for a first time event.

Needless to say, we are now in the process of planning the event for 2007 and as a member of MCA, I am now forming a local club.

Obviously, this event was to raise awareness and money for Hospice and we raised just a bit under \$4,000.

It's a pretty great how many people came out to our inaugural event. We're hoping next year's event will be even bigger!