

MARY JEAN

I subscribe to a number of auto magazines and belong to several car clubs - including MCA. I have to say that the article in the October 2007 issue about the World's Fair Ford pavilion was one of the best pieces I have ever read. Wow - so much detail about the Mustangs and other Fords in the Fair - and the work and detail that went into that display. And I could not believe the amount of detail that was still around after 42 years. I went to that World's Fair with my family and remember the Pavilion and the Skyway. As a teenager, little did I know about the work done in the background. My Dad, who worked for a Ford dealer at that time, helped me buy a '65 Ford Mustang convertible—it was turquoise blue with a white top and white interior. What I wouldn't give to have that car back now—hindsight being 20/20.

Thank you so much for that article and so many thanks are due to all the people it took to put all that information together. A wonderful trip in time.

Dick Etling, Member #54806
'01 Mustang Bullitt (#945) DHG
'05 Mustang fastback

HI MARY JEAN

Just wanted to let you know that overnight I received a wonderful e-mail in response to the *Mustang Times* letter you were kind enough to print. It's from a Louisianan who was 8 1/2 when the Mustang came out, got caught up in the fever, ordered one of the \$1 Mustang models from Ford... and was crushed

when it didn't come for months. He wrote a letter to the company -- and got an airmailed apology from William Benton, Ford's merchandising manager, Lee Iacocca's business card and, a few days later, the model. A lifelong Mustang fan was made! In 2003, he bought a 1965 fastback, his dream car, and later bought a 2005 GT as his daily driver.

So ... thanks again for your help. It's been a great boost to my efforts!
Mark Travis

Editor's Note: Many thanks to all the MCA members who are responding to Mark Travis's efforts to write a book about the introduction of the Mustang in 1964.

If you have a memory of the Mustang from 1964, don't hesitate to contact him,
Mark Travis
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MARY JEAN,

We read with interest about the 45th Anniversary show at Barber Motorsports Park in Alabama in the *Mustang Times* I received today.

Betty and I drove our 1994 Mustang convertible to Charlotte, NC in 1999 for the 35th Anniversary show. We were in Nashville in 2004 also for the 40th and thought we were going back there for the 45th. Why the change? I thought that MCA sponsored the event but

Mustang Times says this one was sponsored by Ford. Is this one different than the other two that we have attended?? Please clarify.

Thanks-
Jim and Betty Holloway #38514

Jim and Betty,
Ford Motor Company always sponsors the Mustang Anniversary shows. The MCA Anniversary shows are sponsored by the MCA.

We will support the show and do whatever Ford wants from the MCA, but the decision where to hold their anniversary shows rests solely on Ford Motor Company.

Ford decided to hold it at Barber where we had the MCA's 30th Anniversary show two years ago. The shows in Charlotte in '94 and '98, and in Nashville in '04 were sponsored by Ford Motor Company and supported by MCA as they were the anniversary of the Mustang. The show in Barber Motorsports Park in 2006 was sponsored by the MCA as it celebrated its 30th anniversary. Hope this all makes sense to you.

The show will be great and you will have a good time. Hope you'll plan to attend!

-mj

We would like to hear what's on your mind.

Send your letters via e-mail to:
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or via USPS to:

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