

FORD LEADS IN SAFETY



There was a Ford Dealers' meeting in Las Vegas about a week ago. I was invited, along with about 30 other Mustang editors, to attend a meeting with Jim Farley, Vice President of Marketing and Communication, Ford Motor Company, at the conclusion of the Dealer's meeting.

Being the insecure (yup, you read that right!) person that I usually am, I wasn't sure why they included me. Well, after being handed keys to my hotel room, a nice lunch, and a chat with a few editor friends, Mr. Farley came to meet with us. We were taken though the new Ford promotion, titled Drive One!

We were given a tour through the displays set up on safety, paint, seat foam, Eco/Green Fords of the future, even an explanation of how Ford ensures that workers in all assembly plants are kept at free from injury as possible. They wired a person and using high-tech electronics, they could tell what repetitive moves could be made easier for those on the assembly line, what areas needed improvement, etc. It was a highly informative and interesting display. There are new features in every aspect of Ford's designs to help drivers and passengers stay safe, and enjoy an ultimate ride in the ultimate car—one made by Ford.

We were driven around to various happenings in the new Ford Flex. For a person with grown children, those type vehicles do not usually impress me. I have to say, this one did the exact opposite. It was really, really nice. A great ride, very comfortable with lots of creature comforts. And, after badgering our drivers with questions, I came to the conclusion that it must drive well. All the drivers were quite impressed with the Flex. Now, when it has the capability to tow a Mustang, we'll talk!

If you meet anyone from Ford Motor Company, please be sure to tell them how much you appreciate their support of the Mustang Club of America. Ford has acknowledged that MCA members are the core of the hobby—true Mustang enthusiasts! Ford execs are interested in what you have to say, how you feel about the Mustang—past, present and future! What you want to see in the new cars, how you feel about the design. And, they stress that they are way ahead of everyone when it comes to safety! The team that is in place at Ford, and Ford Racing, are some of the best in the industry. We, as enthusiasts, are blessed to have people who are really car people, watching out for us, and keeping our interest in the hobby in high regard.

A quick note of apology to Mark BROWN! In the last issue he was introduced as Mark Moore. Mark, we're so sorry! To make it up we ran his story again. Only this time, we gave him back his correct last name—BROWN.

Donations are continuing to come in for Mystical Build. We sold out of the first batch of keychains, but they have been reordered. We're forging ahead with this project, look on the website for the list of parts that are still needed! An up-to-date list will be in next month's issue.

Keep this project your prayers and thoughts. This is a large undertaking, one that is starting much later than I had hoped. However, it will get done! That I promise you!

See you on the showfield!
Your perpetually optimistic and slightly off-center editor,

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