



BECAUSE  
“HOLD MY HAND  
WHILE I HOP UP THERE”  
ISN'T AN OPTION.



**THE NEW 2008 F-SERIES SUPER DUTY® WITH TAILGATE STEP.\***

It's an industry first. You won't find it on any other truck. Integrated into the tailgate, this innovative step pulls out, drops down and gives you unprecedented access to your payload — which, by the way, is more than any other pickup in America.\*\*



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\*Optional. \*\*When properly equipped.