

**BFGOODRICH/HURST MUSTANG DEBUT OFFICIAL PACE CAR FOR FORD RACING MUSTANG CHALLENGE**



Hurst Performance Vehicles partnered with BFGoodrich Tires to create a supercharged 2010 Mustang convertible to serve as the pace car for the Ford Racing Mustang Challenge event held at Miller Motorsports Park.

The BFGoodrich/Hurst Mustang debuted at the last Ford Racing Mustang Challenge race of the season.

After its run with the Ford Racing Mustang Challenge, the Pace Car will make appearances at numerous race tracks, car shows, parades, and SEMA, before being auctioned for charity. Proceeds will benefit the newest Victory Junction Camp in Kansas City, Kansas.

The BFGoodrich/Hurst Mustang Pace Car comes equipped with 20-inch BFGoodrich g-Force™ T/A® KDW tires; 20-inch Hurst polished, forged aluminum wheels; and a Hurst Competition/Plus short-throw shifter with a gold anodized T-handle.

The engine pounds out 435hp and 400lb-ft of torque, courtesy of the ROUSH Supercharger, Magnaflow stainless steel exhaust, and a K&N Air Filter. It is also equipped with a Hurst-tuned Eibach Suspension, coil-over adjustable shocks, springs, and sway bar.

Other signature Hurst details include a traditional Hurst white on gold paint scheme, Katzkin white on black leather interior with gold detailing, Hurst-logoed floor mats and a Hurst AIR-SPEED rear deck spoiler.

**SALEEN PERFORMANCE VEHICLES**

Saleen Performance Vehicles recently introduced their 2010 Saleen 435S. The entry-level Saleen is intended to replace the Racecraft Saleen, based priced at \$40,000, and equipped with a supercharger. It also has front and rear vented rotors, slotted and crossdrilled. Larger, 14-inch slotted front rotors with 4-piston calipers are an available option. This first offering from the "new" Saleen Performance Vehicles is a prelude of things to come. Designer Dave Byron is busy creating new models.

Saleen Performance Vehicles' Mike Timarac informed *Mustang Times* that Saleen Performance Vehicles will introduce a new and exciting Saleen S281 at SEMA. He promises that we won't be disappointed.

Stay tuned.

**FOUR STATES MUSTANG CLUB**



Four States Mustang Club members present a check for \$2,225 the Texarkana Chapter of Court Appointed Special Advocates (CASA) on July 20, 2009. The funds were raised at the 2009 Mustang Stampede May 30, 2009, at Central Mall, and all proceeds from the event went to CASA.

Pictured (from left): CASA for Children Board President Michael Griffin; CASA for Children Executive Director Danita Abernathy; and Four States Mustang Club representatives Victor (Mac) McLaughlin, club president; Danny Daniels from sponsor McLarty Ford; and Earl and Lou Critchlow, club secretary.

**THANK YOU FROM AUTO ETC NEON**

Auto Etc. Neon wants to extend a word of thanks to North Texas Mustang Club members and Yellow Rose 2009 vendors who helped Barbara load up our Mustang Neons and show exhibit after Bob's Friday evening heart attack in Fort Worth, August 8, 2009.

Bob is presently undergoing cardiac rehabilitation at our local Valley Baptist Medical Center and we trust he will recover where as we can be back at MCA shows in 2010.

Bob & Barbara Johnston  
Auto Etc Neon  
Ford & MCA20Licensees  
Email: FordTM07@aol.com

**DEPARTMENT OF CORRECTIONS**

In the September 2009 issue, the president of the Heart of Carolina Region Mustang Club was not properly identified. We apologize, Steve. Here is the photo and the correct caption:



L-R, Show Chair Chip Hill, Vera Lawrence, Heart of Carolina Mustang Club President, Steve Fitzpatrick.

## DANIEL VERLARDE'S '10 UNLEASHED



Some automotive enthusiasts express their love for cars by purchasing new wheels for their ride, while others simply collect toy model replicas. Daniel Verlarde, a 24-year-old psychology student from Los Angeles, California, has been a longtime Mustang fanatic. Daniel decided to express his love of the Mustang permanently—by getting a new custom Mustang pony logo tattooed on his body.

Daniel's tattoo also inspired the customization of his all-new 2010 Ford Mustang, which was designed to match the permanent ink on his skin. Verlarde's experience was made possible by participating in "The '10 Unleashed" program, which encourages consumers to submit entries describing their ultimate Mustang dream experience in 250 words or less. Videos chronicling Verlarde's customization journey unleashing his Mustang side are featured online at Ford's special website: [www.The2010Mustang.com](http://www.The2010Mustang.com).

"I wanted a tattoo artist to design a 2010 Mustang tattoo and I wanted the creation to be brought to life with the customization of an actual 2010 Mustang," said Verlarde.

"This way, I could be a part of the car and the car would

always be a part of me. My dream came true."

Verlarde's 2010 Mustang tattoo was created by famed artist Adam Forman at High Voltage Tattoo in Hollywood. His real-life customized 2010 Ford Mustang features paint from Luis Lopez, an artist who has more than 10 years experience in custom paintwork. Additional modifications to Daniel's Mustang include a new set of 20-inch wheels, a hood scoop, side scoops, side window louvers, rear deck fascia, and an FR3 Handling Pack for a lowered stance.

Daniel's Mustang was easy to spot at the recent MCA National Show in VanNuys, California. It was exciting to talk to him about his Mustang and his experience. Daniel joined the MCA during the awards ceremony on Sunday.

Welcome aboard, Daniel. Nice ride!

Log on to [www.the2010Mustang.com](http://www.the2010Mustang.com) and you can see videos and read the stories that Ford has posted. You also can try your hand at creating a fantasy customized Mustang and post it to the site. It's interesting to see what others have created. Give it a shot, it's fun.

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