

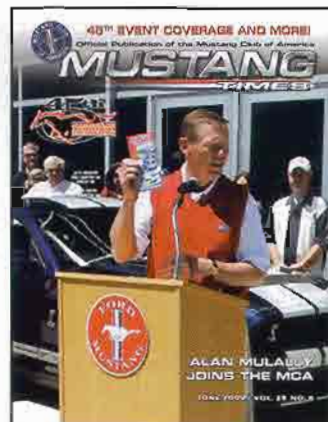
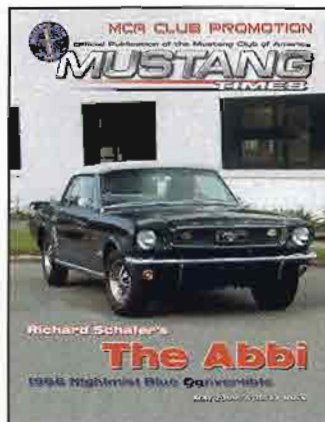
As we close the books on this year and enjoy the holiday season, we have a lot to be thankful of at *Mustang Times*. With every issue, we strive to publish a magazine that Mustang Club of America members will look forward to receiving each month filled with news, products, events, "How To" and "Tech" articles—coverage our members will not find anywhere else. For many MCA members, *Mustang Times* is the only communication they have with the Mustang Club of America and we want the magazine to be source of enjoyment each and every month.

We have been blessed, in a year that most enthusiast publications suffered up to a 40 percent loss of advertising revenue, *Mustang Times* enjoyed an increase. New advertisers have joined our family of companies who bring each of you the latest products and services for your Vintage, Fox Body, or Late Model Mustang. A number of our advertisers have been members of our family for a long time and we really appreciate their support. While I want to thank every company who has invested their advertising dollars in *Mustang Times*, I would like to take this opportunity to thank some long time advertisers and support the MCA in many ways.

Ever since I can remember Rick Schmidt and National Parts Depot have been very strong supporters of *Mustang Times* and the MCA. Rick has done a masterful job building NPD into one of the leading Mustang parts and service companies in the country, serving the needs of the vintage Mustang hobby. His father, Jim, started the business in the 1970s and Rick, a true Mustang enthusiast, has expanded the business, making sure the company has even the most difficult to find part in stock. The fact that NPD started in Gainesville, Florida, and now has four locations in Florida, North Carolina, Michigan, and California is proof positive to the many talents of Rick and his staff.

Mustangs Unlimited was founded by Chris Hoverman in Manchester, Connecticut. His first store also served as his home as Chris slept on a bed in the back room. Today, through his hard work and business acumen, Mustangs Unlimited has two locations—Connecticut and Georgia—and serves both vintage and late model Mustang owners. We appreciate Mustang Unlimited's many years of support of the MCA and *Mustang Times*.

Brant Halterman is a marathon runner, and a Mustang and Shelby enthusiast who founded Virginia Classic Mustang in Broadway, Virginia. He has also been a valued *Mustang Times* advertiser offering MCA members 1964 1/2-1973 Mustang parts and accessories for over 25 years. Brant has expanded his business to include many products to make Mustang ownership even more rewarding and enjoyable.



A number of years ago Daniel Carpenter made a huge investment for his company and the Mustang hobby when he purchased the Ford Motor Company original tooling to reproduce restoration parts. Today, Daniel Carpenter Mustang Reproductions offers MCA members restorations parts that fit their classic Mustangs perfectly from the original source.

Craig Chesley never misses an issue of *Mustang Times* with his Ssnake-Oyl ad. For more than 20 years, Ssnake-Oyl has been a source for restoring, rewebbing, and repair of classic Mustang seatbelts to original condition. Craig is also a key member of the Mustangs of East Texas team that restored the Pay it Forward 1966 Mustang in an unbelievable 100 days!

When working on restoring a Mustang, MCA members can purchase the correct bolts from East Coast Bolts. Victor Cruz and the good people at East Coast Bolts feature Mustang and Shelby master and single kits and OEM correct restoration fasteners to complete the job.

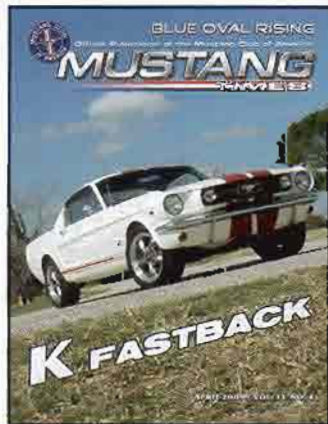
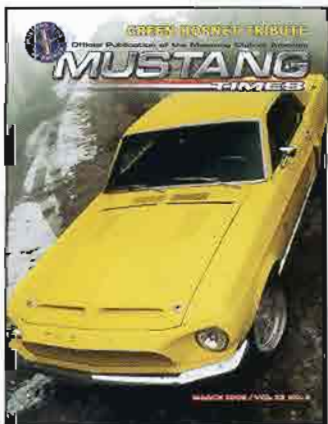
For late model Mustang owners, Classic Design Concepts is the place to find OEM quality restyling parts. George Huisman founded the company in 1990 and has built CDC into the number one restyling company in the country. A late model Mustang convertible almost looks naked with out a CDC lightbar.

Paxton Superchargers have supported both *Mustang Times* and MCA events for a number of years. Paxton offers superchargers for vintage, Fox Body, and late model Mustangs. Gil Cormaci, Paxton's Marketing and Sales Director, is a true friend of the Mustang Club of America.

One of the advantages MCA members enjoy is the opportunity to have both our vintage and late model Mustangs, plus other family vehicles, insured by Heacock Classic at a special MCA member discount. Founder and President Ford Heacock is an enthusiast and car collector who knows just how important it is to have excellent insurance coverage for all your vehicles.

These are but a few of our valued advertisers who are ready to assist all MCA members restore, maintain, and personalize our Mustangs. We appreciate their investment in *Mustang Times* and the Mustang Club of America.

Over the years the Mustang Club of America has developed an excellent working relationship with the Ford Motor Company and the Mustang Brand Team. Today, thanks to the efforts of the MCA Ford liaison committee headed by MCA President Steven McCarley, our relationship has never been better. Ford is a major sponsor of the MCA and their Mustang and other product ads appear on the back cover of *Mustang Times*. Each month, Ford Racing's John Clor's "Ford Performance Corner" brings news and event coverage to us from the varied world of Ford performance.



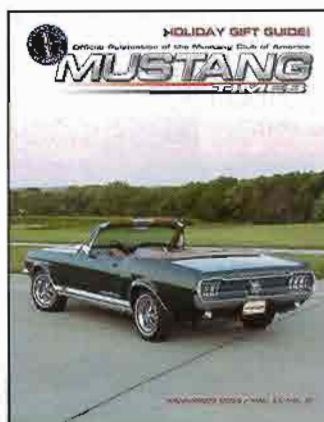
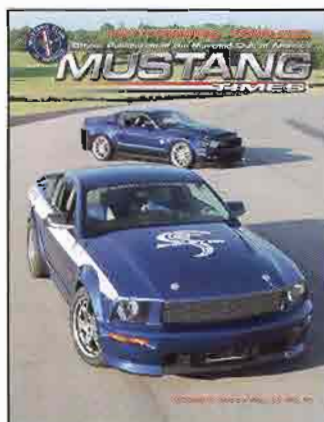
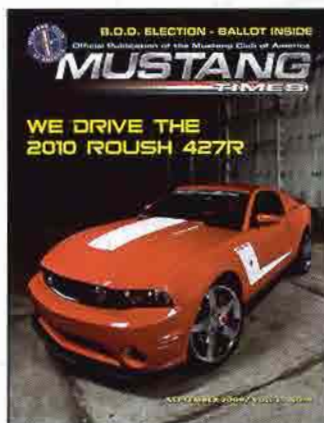
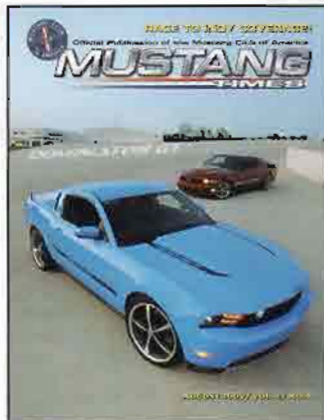
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At the 2009 Woodward Dream Cruise, our talented editor, Mary Jean Wesche, interviewed Jim Farley, Ford Motor Company Vice President of Global Marketing. Jim is a real car guy, an avid Mustang enthusiast, and extremely good product marketer. Thanks to the efforts of Robert Parker, Ford Motor Company Director of Product Communications, Mary Jean was able to spend time with Jim and get a chance see his tricked out 2010 Mustang GT. An upcoming article will give MCA members a chance to learn more about Jim Farley as he leads the Ford Motor Company's product resurgence and his interest in the Mustang Club of America.

At *Mustang Times* we try to stay up with the times. A recent *Mustang Monthly* readership study has shown that only 9 percent of their readers are interested in concours shows. We have also found a increasing number of MCA members enjoy our cars in a variety of activities from static shows to open track events. To feed that portion of our membership, we recruited MCA member Charlie Jones to pen "Roadracer's Corner" each month. Charlie's engineering and driving talents bring a new dimension to the magazine.

We know that our MCA Regional Clubs host a number of events and we are eager to publish them in *Mustang Times*. It does not have to be a large event like the Mustang 45th Anniversary Celebration, a cruise, show, charity event or drive and open track events are some of the regional events we want to cover. We encourage each club to submit a write-up and photos. *Mustang Times* is published for MCA members and we want everyone to take advantage of the regional event coverage the magazine offers.

I would be remiss if I did not thank the Pate Marketing Group: Creative Director Bryan Pate, Designer Rick Timpe, and of course, Editor Mary Jean Wesche for all the thought and hard work they put into each issue of *Mustang Times*. It is a real pleasure to work with them planning for and publishing the *Mustang Times*—a monthly magazine of which we can all be proud.

Austin C. Craig



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