



BATTERY BUG™

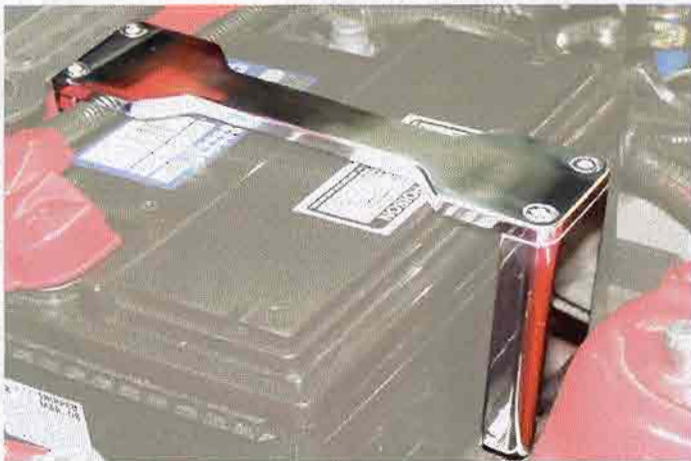
These days, as new car buyers are turning into old car maintainers, everyone is looking for a way to stretch the dollar. The Battery Bug™ monitor is a simple do-it-yourself install to prevent battery failure, the number-one cause of roadside assistance.

The Battery Bug™ monitor uses patented new technology to alert motorists to battery problems before they are left stranded. It installs directly to the battery in minutes using household tools. The monitor provides battery performance data including: percent of battery life remaining, lost capacity, battery voltage, and alternator voltage. The display also shows icons indicating: replace battery, low charge, or high charge. At every engine start the Battery Bug™ monitors the battery's ability to start the engine and, as the battery's performance drops below an acceptable level, it provides audible and visual alerts.

We've taken the test from a \$600 professional battery tester and shrunk it down to matchbook size and provided the information to the motorist for \$39.95.

Argus Analyzers is offering current MCA members a 25% discount for a Battery Bug, part #BB-SBM12 and/or any product in the Battery Bug line for a limited time. To ensure your discount, use the promo code "Mustang Times," and order from directly from Argus online at www.batterybug.com

Based in Jamestown, Rhode Island, Argus Analyzers offers battery testing and monitoring solutions for multiple markets including handheld testers for professional automotive technicians.



UPR BATTERY HOLD DOWN KIT

UPR introduces a Billet Aluminum Battery Hold Down Kit to bring your 2005-'09 Mustang under-hood appearance to a new level. Their Kit is precision machined from billet aluminum to insure a perfect fit, and includes all hardware necessary for easy installation. It is available in either brushed satin or mirror polished finish.

Contact UPR Products
561.588.6630
www.UPRproducts.com



STEEDA SHORT-THROW SHIFTER

Steeda Autosports introduced a new Tri-Ax short-throw shifter just for the all-new Tremec TR-3650 transmission found on 2001 and later Mustangs.

The new Tri-Ax starts with precision CNC machined billet aluminum body. The body's features no welds, stampings or castings.

The pivot shaft has been designed to have the correct pivot ratio and short shift-throw for the TR-3650. The nickel-plated shaft won't rust or stain, and has been machined to exacting tolerances for smooth, precise operation. Offset pre-load springs make sure you find third gear every time and adjustable positive stops prevent damage to the transmission.

The Tri-Ax features an exclusive boot guard to prevent damage to the factory inner boot, two-position adjustable handle height, and a new forged Tri-Ax shift handle. The forged aluminum handle is strongest and light. Its unique three-axis bend places the shift knob close to the driver.

NOTE: A free tube of silicone will be included with your order! Be sure to mention you read this in *Mustang Times*.

Fits Vehicle Model: Mustang GT, Cobra, Bullitt, Mach 1
Fits Model Year: 2001, 2002, 2003, 2004

Contact Steeda Autosports
954.960.0774
www.steeda.com



ROUSH® THREADLOCKER AND ROUSH SUPER GLUE

Things are getting sticky at ROUSH® Performance with the introduction of ROUSH® Threadlocker and ROUSH Super Glue.

ROUSH® Super Glue is the only product of its type with a patented drip-proof and clog-proof delivery tip allowing a 12-month guarantee against hardening. This also eliminates excess waste.

ROUSH® Threadlocker is available in two strengths; the "Blue" product is a medium-strength application which locks and seals while preventing parts from loosening due to vibration. The "Blue" formula is removable with hand tools and helps to prevent corrosion on the threads. The "Red" is much stronger and intended for more applications such as permanently locking studs or press fits. It is designed to secure any parts that must withstand heavy shock, vibration or extreme chemical or environmental conditions.

The ROUSH® Threadlocker is available in either a 2mm tube or larger 10 mm size.

Also available in the lineup is a ROUSH® Rear View Mirror Adhesive. Be sure to mention *Mustang Times* as your source.

For more information:
Visit www.ROUSHadhesives.com
Call 248.765.2101

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STEEDA STRUT BRACE

Steeda Strut Braces feature the same benefits as their standard Strut Tower Brace, but are made from super tough 4130N Chrome-moly alloy steel, making them more than twice as strong without adding any additional weight. If you're looking for true racecar performance and the best strength-to-weight ratio of any brace in the industry, this is the part for you!

These braces are NOT chrome plated. Most are powdercoated black.

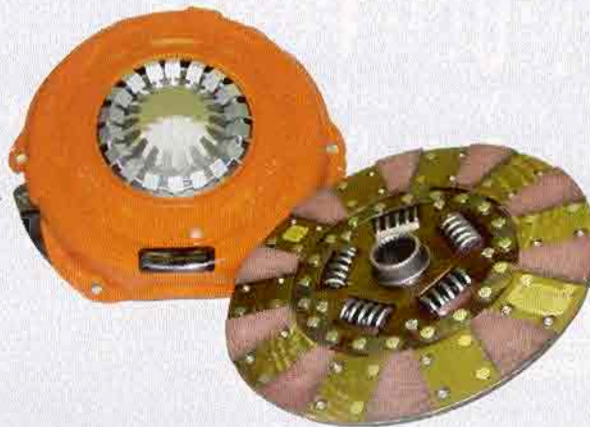
Tests show that without a strut tower brace, shock towers flex up to 1/4-inch during hard corners! Steeda's Strut tower brace strengthens the front of your car, eliminating suspension flex and cowl shake, while improving steering response and handling. Extra clearance for popular aftermarket intakes and superchargers make them a perfect upgrade, even if your car came factory equipped with a brace.

This brace will fit all Ford Mustangs from 1986 through 2004 and are priced from \$99.95 to \$149.95, depending on year and model of your Mustang.

Contact Steeda Autosports

954.960.0774

www.steeda.com



CENTERFORCE® '65-'73 CLUTCH

Centerforce® introduced a 10.4-inch Dual Friction® clutch assembly for '65 to '73 Ford Mustang's 4.7L/302 engines with a 26-spline transmission. This new clutch assembly replaces the stock pressure plate with a more reliable assembly with a higher holding capacity designed as a direct bolt in for perfect fit and function.

The Centerforce Dual Friction pressure plates feature patented processes to provide a performance clutch that offers exceptional street characteristics, outstanding holding-capacity, and durability. The Dual Friction disc has a full facing on the pressure plate side for drivability and longevity, while a carbon composite puc style (segmented) facing is used on the flywheel side for a positive engagement and increased holding-capacity. The Dual Friction part number is DF611739 (Pressure Plate and Disc Included).

Contact:

Any Centerforce dealer or

Centerforce directly at 928.771.8422

www.centerforce.com