

MCA

CLUB PROMOTION PROGRAM

Several years ago, the MCA Board of Directors approved a Club Promotion Program through the Membership Committee.

In traveling to various National Shows and in conversing with several Regional club presidents and Regional Directors, it's been discovered that many of you aren't aware of this program, or aren't aware that the program is continuing.

The information was initially mailed to all Presidents and Regional Directors. However, since there have been changes in many clubs regarding officers and/or Regional Directors, the Chairman of the Membership Committee for 2009, Bill Birch, decided that we should re-introduce the program and enlighten all of you on this process.

The premise is to give all Regional clubs the ability to promote membership in the MCA while promoting membership in their regional club at the same time.

HERE'S HOW YOU CAN MAKE HUNDREDS OF DOLLARS FOR YOUR CLUB!

Membership to the MCA is \$40 US, \$55 Canadian (US Funds) and \$70 Foreign (US Funds). Each new membership you secure for MCA during 2009 earns \$10 for your club's treasury. You may elect to the \$10 toward your club membership fees. Either way, the \$10 beongs to your club. New members make payment to your club, your club's remits payment to the MCA. Be sure to send the correct amount as

refunds will not be given. Additionally, we will provide you *Mustang Times* copies to hand out to new MCA members so they can start enjoying one of their membership benefits right away. This will be a bonus issue; they will still get a 12-month subscription with their membership.

If your club isn't currently participating and decides to join this promotional program, it is suggested to assign your club's MCA Regional Director as coordinator of this program.

Simply copy the form below, fill it out (print clearly) and send it to Kristie in the MCA office at:

**Mustang Club of America
4051 Barrancas Avenue, PMB 102
Pensacola, FL 32507**

or simply fax it to her at 850.438.0626. Please note that the form must be signed by the club officer who has authority to make the decision to participate in this promotion. When the form is received at the MCA office, Kristie will send your club copies of *Mustang Times* and specially coded, club-specific applications for your use. It is important that you return the applications and payment quickly after a new member joins to delay having their membership processed.

If you have any questions about this program, contact the MCA office at mustang@mustang.org



***We would like to participate in the MCA club promotion.
Please send us application forms right away.***

Please **print** the information requested below and have the form **signed** by a club officer who has authority to make the decision to participate in this promotion.

Club Name: _____

Address: _____

Promotion Representative: _____

Daytime Phone Number: _____

Signature: _____



Return this form to:
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Pensacola, FL 32507
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