

**CUSTOMIZABLE "MODEL" CARS**



RIDEMAKERZ® combines the fun and excitement of cars with the experience of building and customizing a unique 21st century model car—your own personalized RIDE. This modern-day model car concept brings

together the best of real and virtual world experiences, taking America's love of cars and the massive car-customizing movement to the next level. Its distinctive combination of real and virtual activities provides choice, unleashes creativity, encourages collaboration, fosters confidence and instills a sense of community.

The RIDEMAKERZ experience starts either online at RIDEMAKERZ.COM or at a RIDEMAKERZ SHOP, where "Customizers" CHOOZE, SONICIZE, MOTORIZED, MOBILIZE, CUSTOMIZE, PERSONALIZE and CRUIZE™ one-of-a-kind RIDEZ.



RIDEZ are priced from \$10 to \$32, depending on body and paint scheme selected. Radio remote-control can be added for an additional \$25, and custom accessories start at \$2 for grille guards, spoilers and hood scoops. RIDEZ measure 10 to 12 inches long – about the size of a football – and range approximately 1:14 to 1:20 scale.

RIDEMAKERZ is a dream car-customizing world, where "Customizers" go through seven zones either online or in a SHOP to build one-of-a-kind RIDEZ. With the choices in body styles and paint schemes, tires and wheels, lights, sounds, accessories and decals, there are more than 649 million possible combinations.

RIDEMAKERZ operates 12 SHOPZ across the country in the following locations: Broadway at the Beach - Myrtle Beach, SC; Spotsylvania Towne Center - Fredericksburg, VA; Castleton Square - Indianapolis, IN; The Avenue at White Marsh - Baltimore, MD; The Shoppes at Hagerstown - Hagerstown, MD; Woodfield Mall - Schaumburg, IL; Twelve Oaks Mall and Great Lakes Crossing - Detroit, MI; Branson Landing - Branson, MO; Fox River Run - Appleton, WI; Baybrook Mall - Friendswood, TX; and Westgate City Center - Glendale, AZ.

You can also access Ridemakerz online at: [www.ridemakerz.com](http://www.ridemakerz.com)

**LIGHT BAR FOR 2010 CONVERTIBLES**



Classic Design Concepts, an innovative leader in the automotive restyling industry, released a new light bar for the 2010 Mustang convertible. Dealers and owners of the new generation American pony car can now accessorize their 2010 Mustangs with these high-quality light bars manufactured in the United States and built to CDC's precise O.E. specifications for fit and finish. CDC is one of the first companies to offer restyling products for the 2010 Mustang, which began hitting showroom floors nationwide in April.

CDC's 2010 Mustang convertible Light Bar adds both styling and safety along with increased chassis rigidity while enhancing the looks of any 2010 Mustang convertible. Each CDC Light Bar is hand built and inspected to ensure superior quality that enthusiasts have come expect from CDC. The unit includes an integrated brake light that dramatically improves visibility to other motorists.

The new light bars can be purchased direct from CDC or one of their authorized distributors under the following part numbers:

- Charcoal..... 110000
- Dove Gray..... 110001
- Camel..... 110002
- Crimson ..... 110003
- Carbon Fiber..... 110005
- Charcoal with no light..... 110000-NL

Visit your favorite vendor, or contact CDC directly at:

*Classic Design Concepts, LLC*  
 42860 W. Nine Mile Rd.  
 Novi, MI 48375  
 Phone: 866.624.7997  
 Fax: 866.624.7987  
[www.classicdesignconcepts.com](http://www.classicdesignconcepts.com)

**STAINLESS STEEL BUMPER INSERT LETTERS**

Not sure about putting vinyl lettering on your bumper? Then look no further than UPRs all-new Gloss Black Powder Coated Stainless Steel Bumper Inserts for your 2003/2004 Mustang



Cobra. Precision cut 16-gauge mirror polished stainless steel, will never rust, powder coated in High Gloss Black for an amazing looking finish that won't crack or peel like vinyl lettering. Includes 3M adhesive backing for a secure installation.

Contact:  
 UPR Products  
 561.588.6630  
[UPRproducts.com](http://UPRproducts.com)



**ROCKET WHEELS**



Rocket Performance Machine has expanded its current Rocket Booster line with four new size wheels, specifically tailored for modern-muscle vehicles, such as the Mustang.

Now available in 18x9, 18x10, 20x9 and 20x10, the new Rocket Booster Wheels are precision-crafted from A356 aluminum and customers can choose from Hyper Silver, Hyper Shot, Gloss Black and Chrome finishes. Every Rocket Racing Wheel is designed and tested to meet or exceed U.S. D.O.T. requirements and SAE standard—resulting in strong, lightweight and precision-engineered products. The Rocket Booster Wheel features a reverse-mount soft lip outer that provides a longer spoke and maximizes the wheel window and better displays performance braking systems.

Rocket Performance Machine is committed to producing cutting-edge alloy wheels through performance and innovation with the highest quality standards to enhance the performance and appearance.

Rocket Performance Machine (RPM) is the parent company of Rocket Racing Wheels, which builds a complete line of high-performance, nostalgia-inspired custom wheels for muscle cars, hot rods, street rods, g-machines and modern era muscle cars. To better serve the market, RPM offers a variety of backspacing and offsets to fit more specific muscle car, street rod and hot rod applications.

For more information about Rocket Racing Wheels or to locate a Rocket Racing Wheel Dealer, contact:

**Rocket Performance Machine, Inc.**

Dept. MCA

P.O. box 5347

Chattanooga, TN 37406

Phone: 888.307.7525

[www.rocketracingwheels.com](http://www.rocketracingwheels.com)

**MEGIUAR'S ULTIMATE QUIK WAX**

One year ago, Meguiar's unveiled Ultimate Quik Detailer with Hydrophobic Polymer Technology. Now they've introduced Meguiar's Ultimate Quik Wax, featuring the same relentless water beading properties with the added protection of a high tech, easy to apply spray wax. The two product work in tandem. When Quik Detailer becomes slow to wipe off, its time for a coat of Ultimate Quik Wax.

Hydrophobic "water fearing" Polymer Technology is exclusively Meguiar's. The water repellency of this chemical breakthrough will literally push water up hill. The result is a deep, dark show car shine that lasts through repeated washings. Ultimate Quik Wax is pleasantly scented and contains no petroleum distillates and it does not leave white residue on plastic and trim. Ultimate Quik Wax sprays and wipes off easily.

Meguiar's "Ultimate" products line is identifiable by their signature black bottles and holographic labels. Ultimate Quik Wax is complimentary to and compatible with Ultimate Quik Detailer and all Meguiar's waxes.

For over 100 years, Meguiar's has been providing Car Crazy people with state-of-the-art formulations for making the appearance of cars "show car perfect." Chosen by 20 out of 24 "Best of Class" winners at the 2008 Pebble Beach Concours d'Elegance, Meguiar's provides high performance products for every automotive surface. Meguiar's created "Car Crazy Television," seen weekly on SPEED.

Meguiar's products are available at most auto parts stores, or online at: [www.meguiarsdirect.com](http://www.meguiarsdirect.com)



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