

URGENT REGULATORY ALERT

EPA Threatens to Raise Ethanol Content in Gasoline

Under pressure from ethanol producers to raise the ethanol content in gasoline, the U.S. Environmental Protection Agency (EPA) could issue a decision later this month allowing the use of E15 in late-model cars. It could permit the use in other cars at a later date. The SEMA Action Network (SAN) opposes the shift from E10 to E15 due to concerns that the additional content will harm automobiles of all ages, including special interest collector and historic vehicles. To date, there is a lack of conclusive information regarding E15's effect on engines of different model years. In addition to the potential harm of E15 on engine components, the EPA has no procedure in place to ensure misfueling does not occur or any plan for ensuring regular gasoline continues to be available for older vehicles. The SAN's concerns are shared by a number of other industry organizations.

We urge you to ask President Obama (contact information below) to stop the EPA from raising the ethanol content in gasoline. Here's a sample letter for your use!

Dear Mr. President:

I strongly urge you to stop the Environmental Protection Agency from raising the amount of ethanol in gasoline from today's 10% (E10) to 15% (E15)—a 50% increase.

The EPA is under pressure from some corporate ethanol supporters to raise the rates in order to boost sales. However, scientific studies have not yet been completed on concerns that the added content could harm auto parts of all ages.

When ethanol levels are raised, engines react differently and in a potentially dangerous way. Ethanol causes engines to burn hotter which could lead to premature engine and equipment failure. For newer cars, the "check engine" light may appear unnecessarily or too late to avoid costly repairs.

Ethanol also increases water formation in the fuel system, especially when the vehicle sits over a period of time. Under these conditions, formic acid is created which corrodes metals, plastics and rubber. This can lead to engine/parts failures and, potentially, safety hazards.

If the EPA approves E15, it will state that the increased ethanol is only for recent model cars. However, once a new fuel mix enters the gasoline supply system, it will inevitably end up in the wrong engines.

Gasoline without any ethanol may simply disappear from the marketplace for millions of Americans with older cars or special interest collector and historic vehicles. E10 has already made this a reality in many areas of the country.

The EPA should wait until all of the scientific research is complete. There is no need for a rush to judgment.

DON'T DELAY! Please contact President Obama at <http://www.whitehouse.gov/contact>
Please Email a copy of your letter to Steve McDonald at: stevem@sema.org. SEMA and SAN thank you for your assistance.



FORD FOCUS ST



The new next-generation Ford Focus range was the star attraction in Ford Motor Company's display at the 2010 Paris Motor Show on September 30.

The complete global Ford Focus line-up of three production-ready dynamic bodystyles were displayed together, providing customers with a full insight into this significant new model before it goes on sale in Europe and North America early in 2011.



Ford is also delivering on its promise to introduce a global performance version of the new Focus with a world premiere for the exciting flagship of the range, the 250PS Focus ST. The dramatic new ST that will launch in early 2012 was revealed on September 30 at the Ford stand by Alan Mulally, Ford's President and CEO, and Stephen Odell, Chairman and CEO, Ford of Europe.

The formal launch of the full production-ready Focus range in Paris is highly significant for Ford, as it signals the introduction of the first truly global product developed under the Company's ONE Ford strategy.

Developed at Ford's Global Centre of Excellence for Small Cars in Germany, for sale in over 120 markets worldwide, the next-generation model is the most important Focus yet and is created from Ford Motor Company's new global C segment





platform with up to 80% parts commonality globally. This platform will underpin at least ten vehicles around the world and account for some two million units of annual production by 2012.

With three bodystyles on display in Paris—sporty five-door, elegant four-door and stylish wagon—show goers have an exclusive opportunity to see and experience the car's individual design and class leading technology first hand.

New Focus promises to be the smartest car in the C-segment and is packed with more affordable technologies and features for customers than ever before in this segment, the next-generation Focus also offers customers the highest standards of quality and detailed craftsmanship, outstanding fuel economy, and takes the legendary Focus driving dynamics to a new level.

"The launch of the complete new Focus range, plus the global debut of the high-performance ST model, makes this Paris Show not only very exciting for Ford, but also highly significant," said Stephen Odell, Chairman & CEO, Ford of Europe. "With the all-new C-MAX also on the Paris stand, along with the latest Mondeo, S-MAX and Galaxy models, it's clear that the pace of change within Ford remains as impressive as ever."

2011 MCA CALENDAR

We have produced a limited-number of 2011 Mustang Club of America calendars. Every Mustang featured belongs to an MCA member. The full-color, 12-inch, standard-size, 12-month calendar includes Mustang and MCA facts and trivia and National Show dates.

The calendars are now on sale for \$9.95 each plus \$3 S&H (US). Georgia residents must add the appropriate sales tax. Canada and Foreign orders must include \$5 S&H.

2011 MCA CALENDAR



Send check or money order, payable to the MCA:

Mustang Times Editorial Office
2500 Drane Field Road, Suite 111
Lakeland, FL 33811

For credit card orders, please order online at www.mustang.org or call 850.438.0626.

JUDGES MEETING 2010

The 2010 Judges Meeting will be held in Indianapolis, Indiana, on **October 16-17, 2010**. The tentative schedule is as follows:

Saturday, 10/16 - 9am to 5pm

Sunday, 10/17 - 9am to 2pm

Ray Skillman Classic Cars

(at the Rear of Ray Skillman Ford)

1280 US 31 South

Greenwood, IN 46143

(20 miles south of downtown Indianapolis off I-65)

Hotels in Greenwood, IN

Baymont Inn & Suites

1281 South Park Dr. • 317.865.0100

Red Roof Inn

110 Sheek Rd. • 317.887.1515 ask for Vip.

Hotels in Indianapolis:

Courtyard Marriott

4650 Southport Crossing Dr. • 317.885.9799

Quality Inn

4345 Southport Crossing Way • 317.859.8888

Fairfield Inn

4504 Southport Crossing • 317.885.5535

Hampton Inn

7045 McFarland Rd. • 317.889.0722

Signature Inn South

4402 Creek View Dr. • 317.784.7006

Check the MCA website, www.mustang.org, for updates on the agenda and schedule. These meetings are important for judges as well as show participants!

FRIENDS OF THE MCA

The Friends of MCA program enables members and small businesses to contribute to the growth of the Mustang Club of America through an annual contribution.

Every Friend of MCA will be recognized for 12 consecutive months in a special Friends of MCA listing in *Mustang Times* on page 66, the Club Benefits page. The listing will include the name of the person or company, phone number, and email address or website contact information.

The Friends of MCA annual contribution is \$150. All contributions should be made payable to the MCA and sent to:

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