

ON THE HORIZON

It's been an interesting summer so far, but it's going by way too fast! As I write this on a warm sunny day in Central Florida, I'm preparing to fly to the Grand National in Bellevue, Washington. It's been several years since I've been up there, and I'm looking forward to the trip! It will be good to see old friends, and make some new ones. That is one of the many benefits of belonging to the Mustang Club of America, meeting the people. I've reacquainted with friends I hadn't seen in many years, and I've made some really good new friends. How about you?

Have you considered telling your friends about the benefits of belonging to the Mustang Club of America? Have you encouraged your Mustang friends to join the club? And, how many of you belong to a local Mustang club? If there's one in your area, I encourage you to join and participate. This is a wonderful hobby that should be shared. The MCA's regional clubs are some of the most active clubs in the car hobby, some have several events each month, and some are less active. None the less, there is always fun and fellowship, and bench racing among fellow enthusiasts.

If we all encouraged one person to join our regional clubs and the MCA, think of the numbers we'd be looking at. President McCarley has said, "The MCA is the Mustang place to be," and he's right. With all the growth and forward thinking by the officers and board members, the club gets better and better. Just look at the sponsors who are coming on board, most recently Shelby American. And, when has this organization ever had its own model Mustang? Never! And, it's not some off-the-wall, show and no go car. It's Ford's newest V-6 which rates an impressive 305hp with high fuel efficiency. Read the story in "News and Notes" on page 18 to see how good the fuel economy proved to be! To have Ford Motor Company as a major sponsor of our club is a huge benefit! They are truly interested in enthusiasts, and what our members have to say about past, present, and future Mustangs. If offering current MCA members an X-Plan doesn't prove their support, I just don't know what more they can do. So, spread the word to all your Mustang friends—the MCA IS THE MUSTANG PLACE TO BE!


A first for *Mustang Times* is a 2011 calendar that will be for sale in the next couple of months. It will feature only MCA Members' Mustangs! The price will be in the \$10-range for a full-color, quality calendar. As soon as I know the cost of postage, I'll let you know! Look in the September issue for full details; it's not too soon to start planning gifts for those upcoming all-too-soon holidays!

There is so much cool stuff on the horizon for the MCA, the future just get brighter. Get out your "shades." The Regional Director's Summit will be held soon, have you discussed financially assisting your club's Regional Director so he or she can attend? If not, bring it up at your next club meeting. I'm sure any assistance would be appreciated if your club can afford to help.

One last reminder, Board of Director Elections will be held during September. The bios and photos of the candidates for the BOD will be printed in the September issue and a ballot will be included as well. Return postage will be paid for you. Officer elections will also be held in September. All current Board of Directors and Regional Directors will receive bios and a ballot. Both ballots must be returned postmarked no later than 9/30/2010!

Come and find me on the show field.

Your perpetually optimistic and slightly off-center editor,

 *Mary Jean Wesche*

MARY JEAN WESCHE
Editor
Email: editor@mustang.org



MUSTANG TIMES MISSION STATEMENT

Mustang Times is the official magazine of the Mustang Club of America, created and published for MCA members to reflect the magic of the Mustang Brand.

Mustang Times is edited with articles on members cars, new model introductions, inside information from Ford Motor Company, tech, news articles, and all MCA National and Regional events that members will not read about in any of the other Mustang publications.



MCA PUBLISHER

Austin Craig Publisher
publisher@mustang.org

**PATE MARKETING GROUP
EDITORIAL/CREATIVE STAFF**

Mary Jean Wesche Editor
editor@mustang.org
Bryan Pate Creative Director
artdirector@mustang.org
Rick Timpe Designer

NATIONAL HEADQUARTERS

Kristie Moore-O'Gwynn Office Manager
mustang@mustang.org

Send any correspondence pertaining to membership, renewals, club information, all MCA Communications; or National Club business to:
Mustang Club of America, Inc.,
4051 Barrancas Ave., PMB 102,
Pensacola, FL 32507
Telephone or fax
850.438.0626
Office Hours: 10:00 a.m.-5:00 p.m. M-F (Eastern)

Please send story or ad submissions for *Mustang Times* or requests for advertising rates to:
Mustang Times Editorial Office
2500 Drane Field Road, Suite 111
Lakeland, FL 33811-1796
Telephone: 863.701.2575
Fax: 863.644.8214

For complete information about MCA visit:
www.mustang.org

Mustang Times (ISSN-0744-2572) is published monthly by the Mustang Club of America, Inc., 4051 Barrancas Ave., PMB 102 Pensacola, FL 32507. Membership dues are \$50 (U.S.) \$65 (Canada) and \$80 (Foreign) per year which includes \$20 for 12 monthly issues of *Mustang Times*. Periodical postage paid at Pensacola, Florida, and at additional mailing offices.

Postmaster: Send address changes to *Mustang Times*, 4051 Barrancas Ave., PMB 102; Pensacola, FL 32507. It is requested that any transaction with the Club, including dues payment, be made by check or money order payable to Mustang Club of America. Cash must be sent at your own risk. Please notify the Club immediately of any address change; allow a six week minimum for processing.

Mustang Times and the Mustang Club of America does not accept any responsibility for the accuracy of advertisements and/or advertisers. Any advertisers who prove unreliable, or who have been named in legitimate complaints from MCA members, will not be permitted to advertise in this magazine.

The information presented in this magazine is from many sources from which there can be no guarantee by this publication as to source, accuracy, and completeness. All submitted materials become the property of the MCA and may not be returned.

Liability for clerical and/or typographical errors is limited to the correction of same.

© 2010 Mustang Club of America



MEMBER