

EAGLE ONE GOLDEN RULE AWARD



There is more to car clubs than cars and Eagle One will recognize and reward four clubs with their annual Golden Rule Award for the most exemplary community service program in their region during 2010.

The grand prize winner will receive \$1,500 for donation to a favorite charity. The other three winning clubs will receive \$500 for a pet charity. The grand prize will be awarded to one of the four clubs judged to have performed the most compassionate deed during 2010.

Winners will be selected in four regions of the U.S.: west, midwest, east, and south. In addition to the \$3,000 in cash donations made by Eagle One and associate sponsor Valvoline, winners will receive a generous supply of Eagle One appearance care products and Valvoline motor oil for fund-raising events, as well as a custom-designed trophy.

An entry form will be available September 20th and may be downloaded from the Eagle One website, www.eagleone.com or by calling 818.501.1445.

Deadline for entry submission is December 31, 2010.
Winners will be notified by February 11, 2011.

AUTO ENTHUSIASTS WANTED FOR SEMA RESEARCH PROJECT

SEMA Show organizers are seeking the nation's most active and influential automotive enthusiasts to help identify future trends in the market. As part of the SEMA Enthusiast Opinion Leader Research Project, auto enthusiasts can apply to attend the 2010 SEMA Show and participate in a market research project by visiting <http://www.sema.org/?q=node/6156>.

SEMA launched the Enthusiast Opinion Leader Research Project at the 2009 SEMA Show, with 527 individuals invited to participate from a pool of thousands of applicants. Participants underwent a rigorous qualification process to ensure they were committed and influential automotive enthusiasts. Their input was used to create a series of market research reports, providing SEMA Show exhibitors and the industry with valuable insight and data.

Organizers are expanding on the success and will increase the number of participants in the 2010 program. The program will take place on Friday, November 5, at the Las Vegas Convention Center. Participants will get an exclusive preview of thousands of new products and be asked to share their opinions, as well as encouraged to share photos, videos, comments, etc. through their favorite social media. Interested individuals can register for \$35 at <http://www.sema.org/?q=node/6156>.

JUDGES MEETING 2010

The 2010 Judges Meeting will be held in Indianapolis, Indiana, on October 10-11, 2010. The tentative schedule is as follows:

Saturday, 10/10 - Judge's Meeting
 9am to 5pm

Sunday, 10/11 - Judge's Meeting, continued,
 9am to 2pm

Location:

Ray Skillman Classic Cars
(at the Rear of Ray Skillman Ford)
 1280 US 31 South
 Greenwood, IN 46143
(20 miles south of downtown Indianapolis off I-65)

Here are contact numbers for some hotels in the Greenwood, IN, area:

- Holiday Inn Express: 317.881.0600
- Baymond Inn & Suites: 317.865.0100
 - Red Roof Inn: 317.887.1515
 - Red Carpet Inn: 317.882.4300
- Hampton Inn, Indianapolis S.: 317.889.0722

At press time, no further information was available. Keep checking on the MCA website, www.mustang.org, for updates on agenda, host hotel, schedule, etc. And, if you can, plan to attend. These meetings are important for all the judges as well as show participants!

CLASSICCARS.COM EVENT CALENDAR LISTS HUNDREDS OF AUTOMOTIVE ACTIVITIES AROUND THE COUNTRY



An online event calendar from ClassicCars.com allows automotive enthusiasts and car collectors to search for upcoming events based on specific criteria, including event type—such as an auction or car show—vehicle make and model, date, or location.

The new event calendar features local cars shows, auctions, swap meets, professional races and concours events that take place across the country. Available at www.ClassicCars.com/EventCalendar, the fully interactive calendar allows users to easily find directions through Google Maps as well as schedule event reminders for their favorite activities directly from the site.

BOSS 302 - THE LEGEND RETURNS



The team of Ford engineers, designers and stylists—all Mustang enthusiasts to the core—that created the groundbreaking 2011 Mustang GT has distilled a new model to its purest form, strengthening, lightening and refining each system to create a race car with a license plate. Its name: the 2012 Mustang Boss 302.

LAGUNA SECA PACKAGE

How do you amp up a performance car package as complete as the new 2012 Mustang Boss 302—already a street-legal race car in its own right? Pull out everything that doesn't make it go faster and add in more of what does. The result is the limited-production Laguna Seca package—the ultimate 2012 Boss, named to commemorate the first-place Boss 302 finish at the 1970 Trans-Am series opener.

The October 2010 *Mustang Times* will have a detailed article.

DID YOU KNOW ...

- That Distinctive Industries is the newest MCA sponsor?
- That you can log onto YouTube.com and search for 2012 Mustang and see the reveal of the New Boss?
- That a ballot for the MCA's National Board of Directors can be found on page 19?
- That the deadline for ballots to be postmarked is 9/30/2010?
- That an MCA member is looking for a 1971 Mach 1 registry? Know of one? Email me contact info at editor@mustang.org.
- That you can see a music video taped at a DAP in 1965? Log on to YouTube.com, search Martha video.....
- That the founder of the Woodward Dream Cruise was Nelson House of Ferndale, Michigan? Nelson passed away on Thursday, August 12, 2010, just 9 days before the 16th Annual Dream Cruise. This year's cruise will be dedicated to him.

FRIENDS OF THE MCA

The Friends of MCA program enables members and small businesses to contribute to the growth of the Mustang Club of America through an annual contribution.

Every Friend of MCA will be recognized for 12 consecutive months in a special Friends of MCA listing in *Mustang Times* on page 66, the Club Benefits page. The listing will include the name of the person or company, phone number, and email address or website contact information.

The Friends of MCA annual contribution is \$150. All contributions should be made payable to the MCA and sent to:

Mary Jean Wesche, Editor
Mustang Times
 2500 Drane Field Road, Suite 111
 Lakeland, FL 33811



Mustang Logo Outerwear

See even more online!

 Mustang Pony Leather Jacket #S83204	 Shelby GT-500 Fleece Jacket #S74105	 Mustang Enthusie Embroidered Logos #S73032
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Mustang & Ford Logo T-Shirts

See 75 styles online!

 Mustang Rockin Horse T-Shirt #JB05RH	 Mustang Blues T-Shirt - Navy #FMLPB	 2010 Mustang Ride The Pony #JB05RH
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Starting at \$11.99

See over 40 different hat styles with Ford, Mustang, Shelby, Cobra logos online!

Logo Watches

See over 10 styles online!

 Cobra Snake Calendar Watch #13813	 Mustang TriBar Leather Band #12151	 Mustang TriBar 2-Tone Watch #12147
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Mustang & Shelby Diecast

SpeedShop carries the LARGEST SELECTION of Ford, Mustang, and Shelby diecast collectibles ANYWHERE in the USA!

Shop over 200 models from 1964 1/2 through the new 2010 Mustangs & Shelybs!



\$5.99 to \$139.99

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Various colors, logos, and applications for 1984-2011 Mustang, Shelby, Cobra

Event Gear

See more online!

 Mustang Logo Folding Table #CEMTBL	 Mustang Logo Folding Chair NTCHM1
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