

SEMA ACTION NETWORK—A REFRESHER

Since 1997, the SEMA Action Network (SAN) has been (and continues to be) the premier grassroots network for the automotive hobby. The SAN is a partnership between enthusiasts, vehicle clubs and members of the specialty automotive parts industry in the United States and Canada who have joined forces to promote hobby-friendly legislation and oppose unfair laws. With over 45,000 members, 3 million contacts, and an ability to reach 30 million enthusiasts through print and press, the SAN is the premier organization defending the rights of the vehicle hobby. Best of all, joining the SAN is FREE and carries no obligations.

The SAN is an organization dedicated to providing the tools and information necessary for hobbyists to protect their passion. To raise awareness of important issues affecting the hobby around the country, the SAN sponsors the Hot Rod Power Tour bus, travels to car shows and events, raises awareness through automotive media, operates a Facebook group and a Twitter page, and distributes issue brochures to car clubs and businesses. The SAN further supports car clubs by advertising their shows and charitable events in its monthly newsletter, *The Driving Force*.

In its 13-year history, the effect of the SAN on shaping government policy has been enormous. The SAN has successfully:

- Enacted street rod and custom vehicle (including kit cars and replicas) registration and titling laws in 21 states.
- Protected classic vehicles waiting to be restored on private property from confiscation.
- Safeguarded legal off-road nitrous oxide use with SAN model legislation.
- Defended enthusiast's right to use aftermarket exhaust systems.
- Junked state level "Cash for Clunkers" legislation.
- Enacted legislation to lower taxes and fees for hobbyist vehicles.
- Advocated to ensure public lands remain open to responsible off-road recreation.

When it comes to taking the action needed to protect the automotive hobby, only the SAN has the experience, the resources, and the dedicated network of enthusiasts to stop unreasonable bills in their tracks and keep the hobby free from overly restrictive government regulation. No other organization brings such a comprehensive set of tools and resources to bear on this mission:

- A professional government affairs staff in Washington, D.C. that works in all 50 states and at the federal level.
- A full-time research staff that monitors every bill introduced in every state.
- Tailored action alerts sent to enthusiasts with bill information, speaking points, and legislator contact information.
- The SEMA SAN website which features tracked legislation, action alerts, guidance on letter writing, lobbying elected officials, land use policies, warranty denial and a means by which you can identify your legislators.
- The award-winning, monthly legislative newsletter—*Driving Force*.
- Pro-hobby model legislation crafted by SEMA SAN staff.
- The State Automotive Enthusiast Leadership Caucus—a collection of 456 state legislators with a common goal to support the motor vehicle hobby.

- The Congressional Motorsports Caucus—nearly 100 U.S. Representatives and Senators who have aligned to pay tribute to America's ever growing love affair with the car and motorsports.

The current economic and legislative environment is emboldening governments to become more aggressive with their anti-auto hobby legislation. States are seeking new avenues for generating revenue and new ways of dictating what you can and cannot do with your vehicles. The message government is sending is clear—the hobby needs the SEMA Action Network now more than ever. If you haven't already, enlist now in this fellowship of auto enthusiasts.

Join the SAN at www.SEMASAN.com

FRIENDS OF THE MCA

The Friends of MCA program enables members and small businesses to contribute to the growth of the Mustang Club of America through an annual contribution.

Every Friend of MCA will be recognized for 12 consecutive months in a special Friends of MCA listing in *Mustang Times* on page 66, the Club Services page.

The listing will include the name of the person or company, phone number, and email address or website contact information.

The Friends of MCA annual contribution is \$150. All contributions should be made payable to the MCA and sent to:

Mary Jean Wesche, Editor
Mustang Times
 2500 Drane Field Road, Suite 111
 Lakeland, FL 33811



2011 MCA CALENDAR—PRICE REDUCED

We have produced a limited-number of 2011 Mustang Club of America calendars. Every Mustang featured belongs to an MCA member. The full-color, 12-inch, standard-size, 13-month calendar includes Mustang and MCA facts and trivia and National Show dates.

The calendars are now on sale for \$7 plus \$3 S&H each(US). Georgia residents must add the appropriate sales tax. Canada and Foreign orders must include \$5 S&H.

2011 MCA CALENDAR



Send check or money order, payable to the MCA:

Mustang Times Editorial Office
 2500 Drane Field Road, Suite 111
 Lakeland, FL 33811

For credit card orders, please order online at
www.mustang.org or call 850.438.0626.