

# GOOD IDEA OR DELUSIONAL?

**A**lthough there were more than 20 songs written about the Ford Mustang, probably none of them is more widely known than Wilson Pickett's 1966 release of "Mustang Sally." Even R&B, Rappers, Reggae, and Country Music singers have written and performed songs about our beloved Mustang.

In fact, there have been songs written about nearly every make and model, from Cobras and T-Birds to Cadillacs to Jaguar, and on and on. And, who could forget Janis Joplin's ode to a Mercedes Benz?

In 2014, we will celebrate the 50<sup>th</sup> Anniversary of the Ford Mustang! Not big news to us, but it did start a new thought process for me.

Wouldn't it be great if some wildly popular artist or group graced the airwaves with a new song befitting the Mustang and all it represents just in time for the anniversary celebration?

I could sit here and tell you I'd prefer to pen and perform this new song, but that's not my call. Nor do I want to inflict my choices of music upon you. I just don't know how to go about starting a campaign for some hugely popular musical artist/group to complete this task!

Should we start with a campaign on Facebook, or even Twitter? Should we collectively vote on who to approach with this task? Or, should I just keep my crazy idea to myself, and secretly hope that it happens without any effort on our part? Sometimes I wonder what opinion of me comes across through my editorials, then again, I don't always totally express myself in this column. Reasons for this won't be stated here. But, I'm sure most of you understand.

So, now I'm curious. What do you think of this idea? Write and let me know. If you don't mind your responses printed, I'd like to share them in an upcoming issue (short of the responses to have me committed in a straight jacket). Let's see if we can break a record of "Letters To The Editor"!

\* \* \* \* \*

There is also an ulterior motive to the above request for letters, it's also to get you prepared to fill out and return the Members' Survey that will be included in the March 2011 issue of *Mustang Times*. And, to further entice you to send in a completed survey, we will put your name into a drawing for several prizes. They are nice products from our sponsors and other Mustang vendors. So, there's another record I'd really like to see set, and that is to have more than 75% response to the Survey. Of course, I always strive for 100%, but I'm trying to be realistic.

Look for the survey in the March issue, and look for a list of prizes that will be given away to those who return a completed survey. As always, no purchase required, just your thoughts and desires. That is the best way the Board of Directors can hear your opinions of the actions and directions of the Mustang Club of America!

Your perpetually optimistic and slightly off-center editor,



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## MUSTANG TIMES MISSION STATEMENT

*Mustang Times* is the official magazine of the Mustang Club of America, created and published for MCA members to reflect the magic of the Mustang Brand.

*Mustang Times* is edited with articles on members cars, new model introductions, inside information from Ford Motor Company, tech, news articles, and all MCA National and Regional events that members will not read about in any of the other Mustang publications.



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