

A View from a Regional Director



2010 REGIONAL DIRECTORS' SUMMIT

Photo by Mary Jean Wesche

By Horace Collums

Well, here we are already in June. Boy has this year passed by lightning quick.

It seems like just yesterday that the Mustang Club of Houston members were working 20 straight days with the Ford Country Display Team promoting the 2011 Mustang at the Houston Life Stock Show & Rodeo. What a blast that was. Great thanks to Ed Hockaday, MCOH's very own MCA National VP, and Ford for making that happen.

Straight from the HLSR to the first Mustang Club of America National show of the year—the Wild West Pony Show in Mesquite, Texas, on April 8-11. It was a great show and extremely organized; thanks to North Texas Mustang Club, well done. Back at the hotel lobby that Friday evening I was talking to the MCA president, Steve Prewitt, about the exciting year ahead for the MCA. I asked Steve how the planning for our 2nd Annual Regional Directors' Summit for 2011 was coming along. I asked Steve if the MCA was bringing out the big guns and a bigger ship for the 2011 Regional Directors' Summit this October in Dallas, TX. Steve's comment at last year's Regional Directors' Summit was, "OK, Regional Directors, this year we brought out a small boat to handle the attendance. If you all enjoyed the 1st Regional Directors' Summit then, next year, let's spread the word and make the MCA bring in a large ship next year instead of a small boat." Well, Steve asked me if I would like to share some

of my experience from the 2010 Regional Directors' Summit with the Mustang Club Of America's Regional Directors and members by writing a short article. If you have ever met me you know short just can't happen.

What I have observed as a Regional Director in the last year is how a Regional Director gets lost in the crowd. Think about it this way: If we are not visible and vocal in our local Mustang Clubs and to the MCA Board, then our passion is just kind of hanging out there like the old '64 1/2 Mustang K-code convertible that's in the barn waiting on some Mustang fan to bring her back to life. If the Regional Directors could be more visible and vocal together, things could explode like the 4th of July—now that is what the Regional Directors' Summit is all about. The Regional Directors' Summit is our time to stand up and put it out there on the line, telling the MCA what we would like to see happen within the club. Many of you are probably thinking well that's what the MCA web site and Regional Director forums are for, and you are right, to a point. But as you know, to make things happen you need to be up front and center, be seen and heard. Take my word for it, you will have a blast at the Regional Directors' Summit; the Friday evening meet and greet at the host hotel is a barrel of fun. You get to meet some great Mustang people from all over the USA and just hangout. This is a fun weekend for the Regional Directors. Saturday morning is breakfast together, then everyone heads over to the meeting site for a fun- and fact-filled day. Who knows, you may even get a

goody bag with some real neat stuff to keep up with during the day. Last year Steve Prewitt and his committee put together a great day of fun. There were several guest speakers, one being Steve Ling with Ford who shared some really cool things about the new Mustang. One of the highlights of the Summit was when the Regional Directors split up in several teams and had our own round table discussion. Each and every one of us had our chance to share our likes, dislikes, needs, and concerns about how the MCA is run. The main topic was what the MCA could do for the Regional Mustang Clubs and what the Regional Mustang Clubs could do for the MCA. Each round table group had its own MCA national director monitor the discussion and report our thoughts on the topic of the day back to the MCA National board.

On Saturday night every one split up and hit the town for a nice dinner, some of us even got lost on the way back to the hotel. The weekend was wrapped up on Sunday at the MCA National Board of Directors' meeting.

So, Regional Directors, you not only get to enjoy yourself at the Summit you also get to attend the National Board meeting and get caught up on all the things happening within the MCA. As I stated on one of the MCA forums, I could write a book on how much I enjoyed the Regional Directors' Summit in 2010.

I am looking forward to October rolling around to see what Steve Prewitt and the gang has in store for the Regional Director's Summit 2011. Regional Directors, lets show up this year in huge numbers and sink that 2011 ship.