

LONG SEARCH YIELDS EMBLEMATIC AFTER-MARKET MUSTANG
ACCESSORY

My first exposure to Mustang Sun Glasses came after seeing them in "Ray Miller's Mustang Does It". Prior to that, I was not aware that they had been offered as an after-market accessory. Subsequently, thoughts wondering if they could have been manufactured at the Renault Company and that some years ago were located close by in Leominster, Massachusetts, passed through my mind. I was also curious to know if a close friend of mine, Jim Bywater, had knowledge of the sun glasses having been manufactured. Jim is currently in the design and engineering of sun glasses with one of the world's largest manufacturers. He also owns a 1965 fuel-injected Corvair which gives him an appreciation for auto accessories.

Some weeks passed, until one evening when we were looking through "Mustang Does It" and turning to page 130, I pointed out the picture of the glasses with the added comment, "Wouldn't it be something to find a pair of these glasses!". Jim replied that he knew of the company that made the glasses and would make some inquiries. He added, the somewhat discouraging remark, "You realize that it's doubtful that a pair would even exist today."

As the months passed, I periodically inquired to whether or not he had found a pair. His reply was usually negative and afterwards I accepted the fact that they were not to be found. After all, they were expensive even in 1965 at \$22.50 a pair. When you compared that price to other accessories of the times, such as door edge guards for \$2.70, rocker panel mouldings for \$19.10, spotlights at \$29.95, license plate frames for \$4.50, etc., I felt as though not many would have spent the larger sum for a pair of sun glasses. As for putting them away, that was out of the question. Consequently, and like so many things we look for and hope to find but never do, they were simply a thing of the past.

Summer was over, our 1965 convertible had been to its first shows and was now stored for the winter. It was the Christmas season and sun glasses were the furthest thing from my mind. Jim and his wife, Carol, stopped by two days prior to Christmas with their gifts to our family and asked that we open one particular small package that they had distinguished from the others.

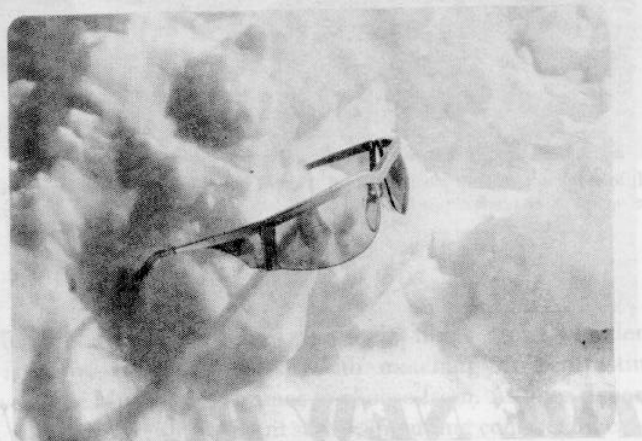
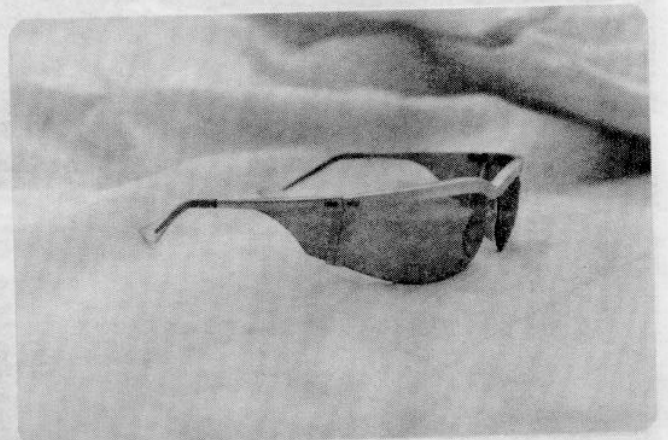
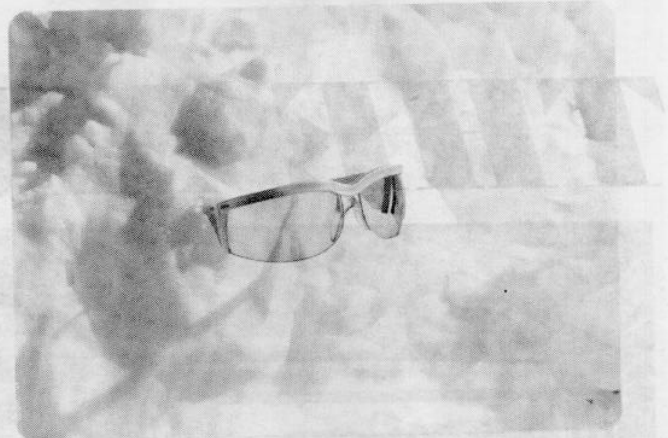
The gift was an original pair of RENAULD MUSTANG SUN GLASSES!!! Now the question everyone will be asking is where did he find them. He won't say, other than they were located on the West Coast, after a long line in the exchange of favors, letters and phone calls. Not because he is trying to be difficult, more that they may well be the only pair to be found. Also, another approach to the person who did have this pair would be ineffectual. They were part of a display that was put away some fifteen years ago and it was pure luck that the one pair was in the assortment.

It is my prevailing sentiment that the glasses now serve as a symbol to what will be the milestone car of the 1960's. The blue plastic aluminum framed glasses are now a very collectable, likeable accessory that brings back a fragment of an era that has vanished.

Are they the only pair that will be found??? Originally sold from finer men's shops and department stores...somewhere a few may remain in an old inven-

ventory, unnoticed all of these years just waiting for a MUSTANG enthusiast to find them.

Ron Alcott
Groton, Massachusetts



THE MUSTANG



THE NEW RENAULD SPECTACULARS
Inspired by Ford's new Sports Car

*The breathtaking Mustang sunglasses...
high-speed, high-style look in Spectaculars by Renault*



Mustang is the car you never expected from Detroit. It has the look, the fire, the flavor of the great European road cars. Yet it's as American as its name and as practical as its low price.

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to Ford's fiery
new road car*

Like its namesake, Renault's newest Spectaculars model is racy, rugged and *very* easy on the eyes. The Mustang gives you glare and wind protection from temple to temple — in one long, graceful sweep of optical aluminum frame. Its deep-curve front lenses—and side wings, too—are made from Renault's optically perfect lens material, Orama IV®. (The same distortion-free lenses used in the Spectaculars officially approved by 14 major air-

lines for their flight crews.) 6 lens colors with matching or contrasting frames to choose from. At finer department stores, including continental case, \$22.50.

SPECTACULARS
SUNGLASSES BY RENAULD

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1290 Avenue of the Americas, New York
1 Rue de Castiglione, Paris 1er

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Half pages in PLAYBOY
and ESQUIRE

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Now
test drive
the world's first
road car sunglasses

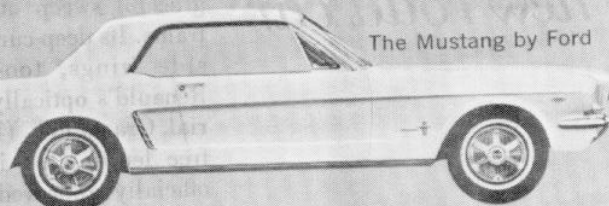
THE MUSTANG
the new
Renauld Spectaculars
inspired by Ford's
fiery new road car!



Like its namesake, Renauld's newest Spectaculars model is racy, rugged and visually perfect! In one long sweep of optical aluminum frame, the Mustang gives you glare and wind protection from temple to temple. Its deep-curve front lenses—and side wings, too—are made from Renauld's optically perfect lens material, Orama IV. (The same distortion-free lenses used in the Spectaculars officially approved by 14 major airlines for their flight crews.) At finer men's shops and department stores—\$22.50 including continental case.

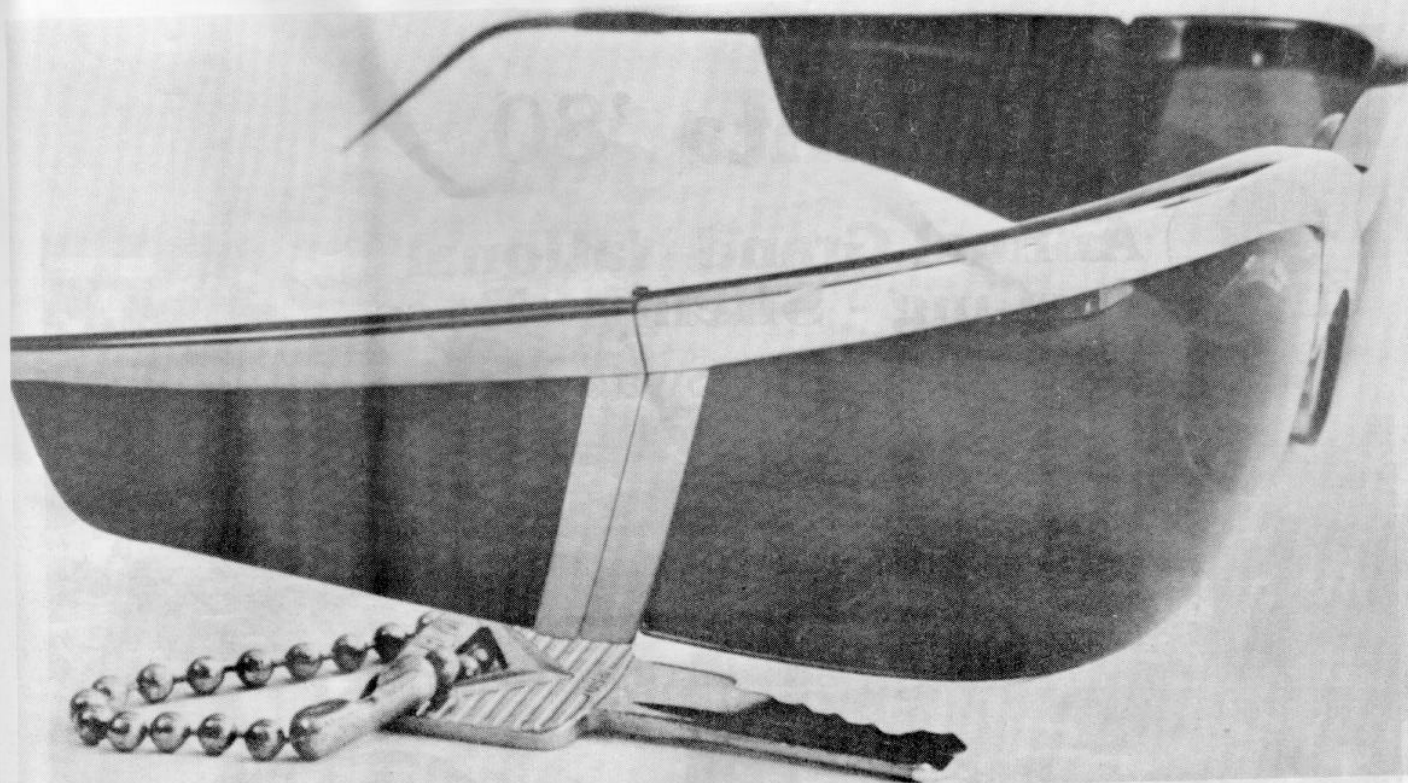
**Make sure you get Spectaculars, not an inferior copy —
look for Renauld's name on the frame.**

Spectaculars — sunglasses by Renauld



The Mustang by Ford

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RENAULD MUSTANG—RI—1030—Large frame \$22.50 per pair

Frame Colors:

Silversmoke Gray
Wimbledon Silver White
Prairie Bronze

Lens Colors:

#15—Silversmoke Gray
#16—Cascade Green
#17—Prairie Bronze

RENAULD MUSTANG—RI—1031—Medium frame \$22.50 per pair

Frame Colors:

Skylight Blue
Wimbledon Silver White
Chantilly Gold
Silversmoke Gray
Wimbledon Silver White
Prairie Bronze

Lens Colors:

#2—Skylight Blue
#3—Wimbledon Gray
#7—Chantilly Beige
#15—Silversmoke Gray
#16—Cascade Green
#17—Prairie Bronze

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Spectaculars—sunglasses by Renauld

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