

SPECIAL INVITATION TO THE MUSTANG CLUB OF AMERICA

**wplo**  
ATLANTA

WPLO Presents . . .

WHEEL-A-THON

Our Sixth Annual . . . the best ever! More activities! More contests! More prizes! More space for you to exhibit, demonstrate and SELL your products and services!

The Sixth Annual WPLO Wheel-a-thon will:

- \* Provide you a unique opportunity to promote your products and services to thousands of consumers at the big show!
- \* Include your business in a bonus multi-media advertising campaign!
- \* Offer you a cost-efficient, customized radio advertising program on WPLO!

WHERE and WHEN

Atlanta International Raceway, the scene of many of Atlanta's most popular racing events. On Saturday and Sunday, October 25 - 26, from 10:00am to 6:00pm each day. That's the weekend when AIR holds "open house" for thousands of racing fans . . . up to 10,000 during previous events . . . and that was without the variety of exciting events which WPLO plans to enhance this big weekend!

- \* Roller Skating Demonstrations and Races
- \* Bicycle Races
- \* Helicopter Rides
- \* Auto Club Meets
- \* Championship Racing Cars
- \* Sports Celebrities
- \* Go Carts
- \* Quarter Midget Racing
- \* Live Music
- \* Bicycle Rodeos
- \* Military Vehicles
- \* Custom Vans and Recreational Vehicles
- \* Ugliest Car in Atlanta Contest
- \* Police Pursuit Vehicles
- \* Skate Board Demonstrations

**your kind of radio**