

Submission Standards

One of the most popular questions asked of us in your letters is just what do I need to send to get my car in the Car of the Month? To save our answering all those letters, we're going to tell you right here. We need both color and black and white photos of your car which must be suitable for publication. This means in focus, with a pleasing background, nicely composed, etc. We very much prefer slides for the color shots and 3" x 5" black and white prints. Polaroid and 110 (Instamatic) pictures are not suitable. We need 35mm or larger original film size. In addition to the above picture requirements, we must also have at least 600 words of text on your car, how you found it, restoration details, etc. This is approximately two double-spaced typewritten pages. Be sure to double-space your text. We have been running articles with less than this much text but we will not in the future! Obviously, the better your article is, the greater its chance of being used sooner. Those Car of the Month submissions that do not contain the necessary photos and information will stand a good chance of being "demoted" to the reader's cars page we will start in the near future.

If you have submitted a Car of the Month piece in the last year, please be advised that we have a number of them on hand and will get to them as soon as possible. As far as we know, none have been lost. Since we can use only one per month, and we get at least five per month, it can take a while before we get to your Mustang. Thank you for your patience!

1982 Show Petition Deadlines

The deadlines for 1982 Mustang Club of America show sanction petitions have been set. The deadline for submission of petitions to hold the 1982 MCA Grand National meet is June 1, 1981. This means that if your regional group or club wants to request permission to hold the 1982 Grand National in your area, you must do so before the above date. No regional group or club can hold this show unless a petition is sent before June 1, 1981. We need petitions from groups in all parts of the country, too!

Petitions from groups and clubs asking to be allowed to hold any other National MCA meets in 1982 must be received by August 1, 1981. Again, we are looking to expand the club's presence all over the country. All of you who have been remarking that MCA is a "southern" or "southeastern" or "Georgia" club are hereby served notice that we need your petition and help to present a National in your area. Without you and your club's assistance in establishing National MCA meets all over the United States, Mustang Club of America won't retain the leadership it has shown. Let's get those petitions in!!

Ford Mustang: Versatile Coupe with Wide Appeal

The Ford Mustang is a popular car and the reason for this is quite simple — it is a car that can appeal to a variety of buyers. Do you want an economy car?

The Mustang is that. How about a sports car? Well, the Mustang could also be that. And if you want a luxury car, the Mustang could also fill the bill. The Mustang is the most versatile subcompact coupe offered these days.

A test car — supplied by Ford Motor Co. — happened to be one of the luxury Mustangs, a Ghia coupe with convertible-type carriage roof, six-cylinder engine, automatic transmission, and a whole bunch of options (over \$3,000 worth, in fact).

Perhaps not surprisingly, the car tested was a very attractive-looking vehicle that produced second glances from many an observer. The color was a shade of orange (labeled Bright Caramel) which accented the white carriage roof and natural-colored leather and vinyl upholstery. All in all, the overall effect was that of a bright, cheerful car.

The carriage roof, with its diamond-grain vinyl, was a real fooler. Not only did it look like a convertible top, it felt like one, too. Unfortunately, it could not be folded down.

Today manufacturer's suggested retail price for a base two-door model is \$4,884 (price listed does not include delivery or dealer prep). A two-door Ghia, with its higher level of trim, has a base price of \$5,369. The test car with \$3,000 worth of options is retailing for \$8,556. To be sure, this is quite a chunk of money but keep in mind, this is a heavily-equipped Mustang. The carriage roof alone is \$625.

Boy! Our Mustangs have come a long way!!!

Bob Kline
First Penn. Regional Group