

IN SEARCH OF MUSTANGS

Jim Smart "tells it like it is" to all the folks who haven't sent him their VID plate information

Among the many recent developments in our project is over 600 VID numbers and information submitted by Richard Matthews of Paoli, Pennsylvania. This is the most impressive undertaking yet on this project. This goes to show how successful this project can be!

Richard submitted 151, 1965's; 118, 1966's; 90, 1967's; 72, 1968's; 54, 1969's; 57, 1970's; 50, 1971's; 43, 1972's; and 43, 1973 ponies! They total 678 Mustangs. All of these VID numbers are courtesy of Matthews Ford inventory card system. The whereabouts of most of these Mustangs today is unknown; you could own one of them. They were all sold new by Matthews Ford.

Among the interesting Pony cars submitted by Richard Matthews are a 1969 Boss 302 9F02G193608 and a 1969 BOSS 429 9F02Z171589, with selling prices of \$3993.72 and \$4936.26, respectively. Would this be too much to ask? Today, you can double and sometimes triple those figures.

For you 1964½-65 fans, we have 5F07C600462, built January 16, 1965, and just three days later, 5F07C603003 built on January 19, 1965. That makes 3,459 units in just 3 days! Production was booming in the heart of 1965. Rate of production increased toward the 1966 model year. These two Mustangs were sold new by Matthews Ford, you could own one of them. Have you looked at your VID plate lately?

What Richard Matthews and Al DeYoung have done for the project is add over 1000 VID numbers to the listing between the two of them. They are the most recent entries to the project to date and have had a tremendous impact on us! Let's all take off our hats to them for service above and beyond the call of duty.

This brings to mind the majority (yes, majority!) of you that have not participated in "In Search of Mustangs." Simply put, YOU ARE LAZY! There is no excuse in this world why (if your Mustang is within reach) you cannot jot down all of the information on your VID plate (found on your driver's door) and submit it to us.

This project can help MCA's growth, as well as educate all of you on Mustang production, start to finish. It is a chance for you to see where your Mustang or Shelby stacks up. Is it really that much trouble? You find the time to get in it and drive it, yet you can't push a pencil to help fellow Mustang enthusiasts. Very few have found the time to help us; why can't you? I'm still on my knees to all of you to participate. My knees are getting sore after two years of pleading, C'mon, send it in!

As of this day, December 2, 1981, I still await information from Ford. Upon receipt of this information, you'll read it here. Please find the time to help. You'll be glad you did! This is a great hobby! We have nearly 3000 VID numbers.

Jim Smart

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