

IN SEARCH OF MUSTANGS

Tom Horne REPRODUCTIONS CUSTOM FLOOR MATS

COLORS
TAN
RED
BLUE
BLACK

Each Mat In
Contrasting
Two-Tone
Colors

Carpeted
Panels



VISA
MASTERCARD
C.O.D.

ONLY
\$28.95
SET OF
FOUR

ADD \$4.50
SHIPPING

CA.
RESIDENTS
ADD 6%
SALES TAX

ORIGINAL SCRIPT OR LOGO
(Both Front and Rear Mats)

- * CAMARO 1967 THRU 1982 - SCRIPT
- * CHEVROLET EARLY VINTAGE THRU 1982 - SCRIPT
- * COUGAR 1967 THRU 1982 - SCRIPT
- * FALCON 1960 THRU 1970 - SCRIPT
- * MUSTANG 1964 THRU 1978 - SCRIPT
- * THUNDERBIRD 1955 THRU 1982 - THUNDERBIRD LOGO

DEALER INQUIRIES INVITED

WRITE OR CALL (213) 348-0332

23032 HATTERAS STREET, WOODLAND HILLS, CA. 91367

I guess many of you thought I vanished off the face of the earth. Many activities have pulled me away from "In Search" for awhile, and the situation will improve. This I promise all of you.

At this point in time, we are now over the 3,000 mark, and it is ever increasing. Attempts at getting a first edition published of VID numbers is not likely to be fruitful in the near future, but please don't give up. The longer the wait for still more numbers and information, the better the final outcome of our first edition of Mustang VID information will be. You won't be sorry that you waited.

Right now, we are looking at expansion to other publications to make this project known to still more Mustang enthusiasts that aren't aware of it now. That 3,000 mark could turn to 5,000 in no time with the right publicity. Once we hit the 5,000 mark, work on the first listing will begin. Anyone out there in-

terested in the publishing of this listing is welcomed to write and tell me what you have to offer.

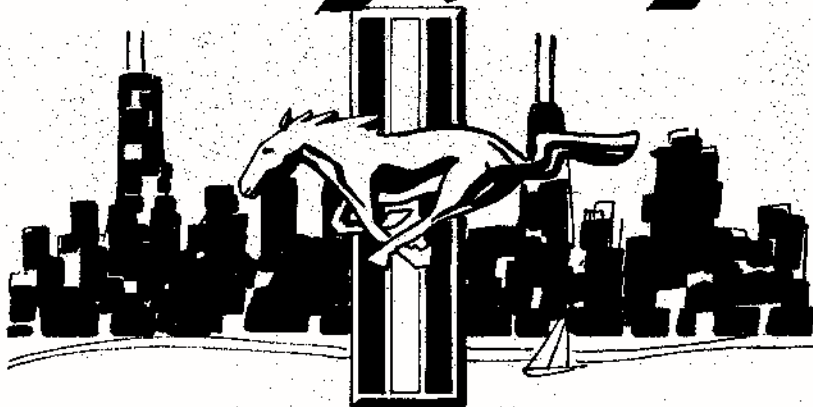
Many have written asking about the 1965 and 1966 vehicle identification numbers; why the consecutive unit numbers went up as high as 800,001, when it really was impossible for Ford to build over 700,000 units in one model year. Two series of numbers were never used. These were 400,001 and 500,001 series which were used by Mercury division.

All Mercury automobiles began at 500,001 instead of 100,001, used by Ford division. In reality, if your 1965 or 1966 Mustang is, say 644,982, that makes your Mustang the 444,982nd unit, because 400,001 and 500,001 were never used by Ford division. They went from 399,999 to 600,001, completely skipping four and five hundred thousand series.

Vehicle I.D. information has been

Catalog \$2.00

Mustang of Chicago™



WE CARRY A COMPLETE LINE OF ---

- 65 thru 72 73 Mustang parts
- 65 thru 70 Shelby parts
- 32 thru 56 Ford parts

DELUXE FORD PARTS LTD.

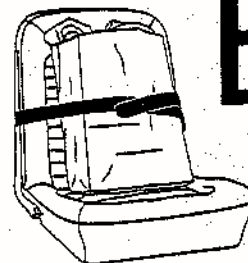
2 south ADDISON St.(rear) BENSENVILLE, IL 60106

(312) 860-7077



Stillwell's

GROCERY BELT



\$4.00 Ppd.

- For Bucket, Divided and Tilting Front Seats.
- Wraparound Belt Requires No Installation.

SEND CHECK OR MONEY ORDER TO:

Stillwell & Co. Box 778 Elyria, Ohio 44036

PREVENTS SPILLED GROCERY BAGS

coming at us so fast that there are over 2,000 that have not been logged to date. This, coupled with our move to Maryland, has slowed the project, but not stopped it. As I've said, things will improve; this I promise.

Attempts are on now to locate a computer locally to compile these vehicle identification numbers and related information. We will list them by assembly plant, starting, of course, with Dearborn in early 1964; with San Jose, California, beginning in July 1964, and finally, Metuchen, N.J., beginning after the start of the 1965 model year.

The three plants will run side by side up until the 1970 model year. San Jose, California stopped Mustang production after the 1970 model year, with

Metuchen, N.J. following suit in mid 1971. After mid 1971, you will see just Dearborn being involved in Mustang production. The listing will prove very interesting for all, and you will see Mustang production 1964½ up to 1973, start to finish! For those who don't know the date their Pony Car rolled off the assembly line, chances are very good that you will know after the First Edition "In Search of Mustangs" Guide is published. We plan to update this book every two years if response is good on the first edition.

In the "In Search of Mustangs" Guide First Edition, we plan to include complete vehicle I.D. plate breakdowns, so that you can find out what your Mustang is all about. Any sugges-

tions that you might have on how to make the first edition even better, please let us know. It looks like it will be quite a few months before work can begin on this "In Search of Mustangs" Guide, and we still need more VID information from you! Please remember, we need all of the information off the vehicle I.D. plate, found on the driver's door.

You are encouraged to visit junk yards, parking lots, Mustang meets, you name it, to find this information, so valuable to our project. Many thanks goes out to those of you who have helped make this project successful. I'm looking forward to hearing from still more of you that haven't yet participated.

"IN SEARCH OF MUSTANGS"

Participate today in "IN SEARCH OF MUSTANGS," an international register of Ford Mustangs and Shelby Mustangs from 1964½ through 1973. What we need is as simple as fill in the blanks! The information can be found on a metal plate (1964½-69) or vinyl sticker (1970-73), found on your driver's door near the latch. If there is no plate or sticker, just the serial number is adequate. Total information is very important. Feel free to enclose history on your Mustang, every Pony has it's own story. Don't forget those junkyard Mustangs; they need to be counted, too.

Year _____ Body Style _____ Present Color _____

Any Options? _____

Is it a GT, Mach I, T-5, Grande', BOSS, Cal.Spec., High Country Spec., etc? _____

Original drivetrain? _____

Options you added _____

Do you wish your name printed? _____

1. Warranty/Serial Number _____

Body _____ Color _____ Trim _____ Date _____ DSO _____ Axle _____ Trans _____

2. Warranty _____

Body _____ Color _____ Trim _____ Date _____ DSO _____ Axle _____ Trans _____

3. Warranty _____

Body _____ Color _____ Trim _____ Date _____ DSO _____ Axle _____ Trans _____

Thank you for participating in "IN SEARCH OF MUSTANGS." Please send all information to Jim Smart, P.O. Box 342, Salisbury, Md. 21801-0342.