



Looking back over my first six months in the drivers seat I can truthfully say that being President of this organization has turned out to be more work than I originally anticipated. Seems like every week that goes by brings on something new. Whether it's making sure the dash plaques were ordered for the National shows or trying to get the new roster together and to the printer, seems like there is always something to do. With 5100 members and the vast amounts of mail that Teresa handles each week, it doesn't take long to use up a box or two of envelopes. It's hard to believe that in four short years since Teresa joined (I'm on a family membership) the club has grown so fast. We have issued over 11,000 membership numbers in the seven years that the club has been in operation.

Looking at these numbers we have only retained approximately one-half of all the members that once joined, but our retention rate is much better today than at any time in the past. I've seen times two years ago when there would be 75% new members a week as compared to 25% renewals. Now it has changed and we have a much more satisfactory renewal rate. I feel much of this is directly related to the improvements made in the *Mustang Times* over the past few years. While the *Times* is still a club publication and not intended to be a commercial magazine, it has come a long way.

I hope that our regional group directors are keeping all our regional groups informed of the activities of the National Board from the copies of the minutes and financial statements mailed to them each month. I feel that it is important that all our groups keep up with what the National Board does at each meeting. The only way we really know if we are doing a good job is to look at the memberships and the mail that comes in each week. So if you have any good suggestions, we would like to hear from you.

Back to my work load; maybe next Board meeting I'll approach the Board about hiring a personal secretary to help me. You know, I started on this column right after I finished the last one and if it's not at the typesetter in another hour, there won't be a President's column this month!

*Bob Vickery*

## SOMETHING NEW

Do you have a question of a technical nature, and you're just not sure about the answer? Ask us. Fred Glazier of Glazier's Mustang Barn is now assisting us with the technical information portion of our publication. Please send all questions directly to National Headquarters. Your answer will appear in an upcoming issue of *Mustang Times*.

## Membership Drive Update

As most of you know, we are currently in the middle of a Nationally sponsored membership drive. Each group that collects and submits to us a new membership will receive a \$5.00 rebate. The second batch of rebate checks went out last week, so if your group hasn't taken advantage of this program you had better get started. The drive runs through October 31st. For more information, see the President's column in the April *Mustang Times*.

## Senior Citizens Discount

The Mustang Club of America is now offering our current and prospective members who are 62 years of age or older a \$5.00 discount on membership dues.

To qualify for the discount a copy of the applicant's drivers license (or birth certificate) as proof of age should accompany the membership application or renewal notice and payment of



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\$15.00. (These memberships are not included in the membership drive rebate program currently in progress.)

## National Show Judging Sheets

If you attended the Southern National and/or Sunsphere Grand National and wish to obtain your judging sheet, send a SASE (37¢ postage, please) along with your car entry number from the show you attended. (Please allow approximately two weeks for processing.) Send your request to the National Headquarters address.