

**APOGEE ENTERPRISES** cordially invites you to something special — a very important conference with our nationally famous expert of over 50 years experience in road illumination, and consultant to some famous light companies. A rare opportunity awaits you to achieve greater safety and pleasure in night driving. We'll introduce you to a whole new world of lighting technology that is way ahead of anything you have ever known!! Much better road lighting than the new sealed beam halogen headlamps is mandatory (as our customers have discovered) to reduce the great toll of night accidents which are about 3 times more than daytime. Apogee is on a definite crusade to reduce this hazard which too often snuffs out lives, and we can do this if you "act" by cooperating. *How?* Through education and action — by ordering our famous "Whole Light Catalog" & Questionnaire — read it carefully and jot down questions — fill in the questionnaire and send it to us so that our expert can personally answer you and advise you in selecting the best combination of scientific beam patterns that offer the best lighting for your individual requirements. Ordinarily this could cost you \$25 to \$50 for this valuable help, but we are offering this "free" to you and no obligation to buy any lamps. We feel that knowledge comes before action and if you "get it" you'll surely act wisely. But without the "tools" the catalog and questionnaire would be much too difficult and time consuming for you and our advisor. The catalog contains the greatest variety of the world's finest headlamps, fog and driving lamps, switches, relays and valuable information. To make it all complete — we stock the nation's largest variety of top grade lamps at big discounts. Moreover we offer another discount to car club members and to repeat customers who boost us, and dealers are welcome. Get started on a new adventure. Send \$5.00 for the "Whole Light Catalog" and experience a unique "enlightenment" — so *Do it now.*"

We guarantee satisfaction way beyond factory warranties and all our customers become our friends — coming back for future needs.

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