

Keep Growing MCA YOU'RE WORTH IT

by Carrol Harris Loder

The year 1966 — the place Muncie, Indiana — My husband and I had just graduated from college, we were expecting our first child, and my husband had just been hired for this first job with a large glass corporation. Now what else did we need? Of course, a beautiful 1966 powder blue, four speed floor shift Ford Mustang. It was six months old and the young boy who owned it couldn't afford the payments. We paid \$1,700 for our first car with which both

of us had a wonderful love affair. We kept that Pony Car until 1972. Today I would sell my soul to have that special car back again. A friend of mine told me once that life plays funny little tricks on us. He was sure right. Who would have ever thought that eighteen years later I would be writing about Mustangs to help put my first son through college.

This year the Mustang Club of America is celebrating its eighth anniversary, and it is positively remark-

DO YOU KNOW?
THERE IS A MUSTANG
CLUB
The MUSTANG
Club of America

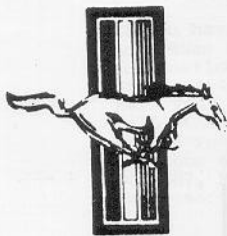
Interested?

CALL:
762-8290
OR WRITE

THE MUSTANG CLUB
of AMERICA, INC.
P.O. BOX 447
LITHONIA, GA. 30058



COME ON! RIDE WITH US!



AMERICA'S FASTEST GROWING AUTO CLUB

You can do more than ride with us when you're a member of "The Mustang Club of America". By joining you get six issues a year of "The Mustang Times", the publication devoted exclusively to bring its readers the very best and authoritative information possible about all of the Mustangs from 1964 to 1973. Learn about how to form a regional group in your area and about our annual national meets in different parts of the USA. You'll find out more things about your Mustang than you ever thought of. Tell your friends about us.

Join Today — Send \$12.00 Yearly Subscription to:

THE MUSTANG CLUB OF AMERICA
NATIONAL HEADQUARTERS
PO BOX 490201, ATLANTA, GA 30349

First Grand National Meet Aug 21, 22, 1976, Stone Mt, Georgia

For Details Write Our National Headquarters.

This ad appeared in Hemmings Motor News, June 1976.

able the changes that have taken place in such a short period of time. For example, on March 9, 1976, fourteen men attended the first meeting, and today the club boasts 5,200 active men and women members. Originally each member received a newsletter telling of up and coming events, parts wanted and for sale, cars wanted and for sale, etc. Today this newsletter has turned into a full-blown published magazine, *The Mustang Times*. The MCA has grown from its first official meeting Sunday, April 11, 1976, at three o'clock, at the Stone Mountain, Georgia Antique Car Museum with thirty people present and thirteen Mustangs in attendance to now sporting approximately eighty regional groups all over the country. Not only is there an Annual Grand National Show every year, but a wide variety of regional shows now occur for those Mustang lovers who cannot make it to the Grand National. Regional and the Grand National shows are events that not only "Mustang People" flock to, but interested bystanders, too. These are not just events, they're happenings. Col-

Mustang Club Meets At Stone Mountain

Mustang Club of America's second annual Grand National Meet--featuring 1965-1973 Ford Mustangs and Shelys on display, free to the public--will be at Stone Mountain Park on Aug. 5-7 in the main parking lot.

"So far, we have entries from 20 states and are ex-

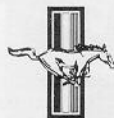
pecting about 200 cars for the weekend show," said Jim Osborn of Decatur, club secretary.

Collectors are becoming increasingly interested in these cars, according to Osborn, dubbing them "special interest" cars--since they are not yet antiques and miss the new car category. A Mustang recently sold for about \$22,000 in a Reno, Nev. auction.

Show judging, beginning at noon Saturday, will concentrate on original Mustangs or Shelys and modified Mustangs. In the original category--coupes, convertibles and fastbacks will be compared to their condition when new. Best of show (driven) and (non-driven) prizes will also be awarded.

Entrants registering Friday noon to 6 p.m. will be treated to an 8 p.m. picnic at the park. Extended entry registration is Saturday morning, during a car-parts swap-meet until noon. An evening banquet at Stone Mountain Inn will conclude Saturday's show and judging. Awards will be given Sunday morning, with cars on display until 2 p.m. Sunday.

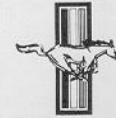
Anyone owning a 1965 through 1973 Mustang or Shelby interested in entering the show may contact Jim Osborn at 241-5158. Gary Goddard of Covington is president of the club and Ken Yeager of Decatur, vice president. The group has 600 members nationwide, in Canada, and Australia.



Mustang Times

THE OFFICIAL PUBLICATION OF

The Mustang Club of America



VOL. 2 NO. 9

SEPTEMBER 1978





The Mustang Club of America

NATIONAL HEADQUARTERS / P. O. BOX 480201 / ATLANTA, GEORGIA 30348
1965 - 1973 MUSTANGS

NEWSLETTER

Of interest to all members is the fact that all memberships are for a 12 month period from receipt of their check.

We are still receiving some mail at our old address. The new address is: THE MUSTANG CLUB OF AMERICA, INC., P.O. Box 447, Lithonia, Georgia 30058.

If you would like to have a picture of your Mustang in future publications, send a black and white photograph with a short story about it. We will put your photograph in the club's Scrapbook after it is published, unless you wish it to be returned.

Please help us make this a better club for you with your suggestions and ideas. Remember we need your help to make this club something to be proud of.

Did you know Mustang's first year sales of 418,812 established a new model record which still stands; that the first Mustang was \$2368 F. O. B. Detroit; more than 22,000 Mustangs were ordered the first weekend Mustang went on display at dealer showrooms. The 1965 Mustang coupe weighed 2,576 pounds. The 1973 Mustang coupe weighed 3,233 pounds. You could buy a 6,000 RPM Rally Pac new for \$75.95. You could buy styled steel wheels for \$44.50 each, which included center caps and lugs. You could buy a Cobra Dress-Up Kit which included valve covers, dipstick, radiator cap, master cylinder cap, oil filter cap, air cleaner cover, and filter for \$82.85. Did you know you could get Lake Pipes on a Mustang for \$57.00.

If you have any questions concerning your Mustang, please send them to the National Headquarters and we will answer them in future publications.

If you have any helpful information or tips concerning Mustangs send them to the Club and they will be published in the club's publications.

Mark your calendar right now, January 14, 15 1977, THE FIRST ANNUAL "ALL FORD SMAP MEET" to be held in Nashville, Ga. in an 80,000 square foot building. Flea market spaces are available. We urge everyone able to attend. For information write to: FORD, INC., BOX 787, NASHVILLE, GA. 31639 or write to the club.

CARS FOR SALE

1967 Mustang Fastback, Black, 289, 4-speed, new tires, new paint, and all new exterior emblems and molding, excellent condition. \$2,500.00 Melvin Milner, White Road, Conyers, Georgia 30207. 404-483-0779.

1967 Mustang Fastback, Blue, 289, Automatic, P.S., air, new carpet and paint, styled steel wheels, excellent condition. Judy Yeager, 4378 Glenhaven Dr., Decatur, Georgia 30035. 404-284-4121.

Rare 1968 Shelby GT 500 KR Convertible, 4-speed, P.S., PDB, entirely stock-blue w/black top and interior, only 58,000 miles, no rust \$4200.00 or offer. (602-992-2233) Phoenix, Az.

1965 Mustang Convertible, 260 V-8, Automatic Transmission, r.S. AM Radio, 62,000 miles, Body white, interior white, original black top, very good condition. Purchased new in June 1964. Robert R. Rottman, 2758 Syracuse, Dearborn, Michigan 48124.

CARS WANTED

Mustang Convertible, low mileage, mint condition, will pay top dollar for right car 1964 to 1968. Want original car, and no restoration as new. Reward paid for right lead and purchase. Contact L. G. Sneegee, 1724 N. Lee Street, Simi Valley, California. 93065, rh. (805-526-0279).

lecting Mustangs is not just a hobby or a craze — it becomes a way of life, a love that unless you're apart of it you can't understand those who are. But I'm getting ahead of myself; let's go back and trace the travels of the Mustang Club of America.

Stan Jones, George White, Gary Goddard, and Tom Taylor ran a small ad in the Sunday Atlanta Journal-Constitution during March 1976, to see if others might be interested in getting together to compare and discuss Mustangs. Ten more people showed interest in this advertisement and they called their first meeting of the original fourteen.

Through advertising, letters, phone calls, and word of mouth the second meeting of the Mustang Club was organized for May 2, 1976. This time over one hundred people and forty Mustangs showed up at Stone Mountain. It was a fun-filled day for all, viewing the cars, picnicking, and even a flea market. In just three weeks the club had grown to thirty-nine charter members with at least forty others interested. An annual membership fee of \$10 was decided upon and later raised to \$12 beginning July 31, 1976.

June 6, 1976, found the MCA taking its first tour. Thirty Mustangs met in Atlanta to go on a road trip to Pine Mountain, Georgia for a picnic at Cal-laway Gardens. June was a big month for the MCA. They ran their first national ad in *Hemmings Motor News*, publicly introducing the club and giving notice that the First Annual Grand National Meet was scheduled for August 21-22, 1976, at Stone Mountain Park in Georgia.

The First Grand National Meet was a tremendous success. More than one hundred cars were competing in front of a crowd of around 1,200 people. In less than six months the club membership sky-rocketed to approximately 250 people. The Mustang Club of America was more than just beginning.

Immediately plans started being made for the Second Annual Grand National Meet to be held August 5-7, 1977, once again at Stone Mountain Park. I can close my eyes and almost hear the officers saying, "This one will be bigger and better than the first."

CLASSIC MUSTANG ASSOCIATION INTERNATIONAL

Dedicated To
"THE PRESERVATION OF THE
CLASSIC 1965-1973 MUSTANGS"



International Mailing Address
P.O. BOX 10526
KANSAS CITY, MISSOURI 64118

June 10, 1976

Mustang Club of America
% Champs Auto Parts
P. O. Box 490201
Atlanta, Georgia 30349

RE: *Formation of a new Mustang club*

Gentlemen:

We have been advised of your organization and would like to take this opportunity to congratulate you on your efforts in formulating a new Mustang group. Frankly, we were surprised to learn of the creation of a new club, since the CLASSIC MUSTANG ASSOCIATION INTERNATIONAL has been in existence for over two years. However, our Board of Directors had previously discussed the possibility as to whether or not another club would *spring up* with the steadily rising value of the early Mustangs and the lower than normal depreciation of the later models.

Since some of our members have written and asked several questions concerning your group, we would appreciate it if you could answer those questions so that we can pass the information along. First of all, are you primarily a parts club, a regional group, or a nationally recognized non-profit car club? Secondly, under whose authority and dispensation do you operate? Thirdly, what regional meets do you have planned? Last, will your Georgia meet in August be a *Concours d'Elegance*?

We are currently in the process of compiling a new listing of all parts suppliers who are well stocked in hard-to-find Mustang parts. We would appreciate it if you would send us a copy of your latest parts catalog, so that we can include your company's name, address and telephone number in a future edition of *THE MUSTANGER* free of charge. Also, please send us five copies of your brochures and applications, as well as a copy of your club publication.

If you wish, you may contact me personally at 816-455-1449, or you may write us at our club headquarters. A stamped return envelope is enclosed for your convenience.

Again, congratulations on your organizational efforts, and the best of luck in the extensive efforts that lay ahead. Until our next communication, I remain,

Cordially, sincerely & interfraternally,

CLASSIC MUSTANG ASSOCIATION INTERNATIONAL

Robert Walker

Robert B. Walker
Executive Secretary

cc: *all international officers, file*
Officially founded on March 9, 1974 in commemoration of the tenth anniversary of the first production-model Ford Mustang

Wonder where they are today?

(continued next month)