MUSTANG TIMES ADVERTISING

MOVING? Allow 6 to 8 weeks for processing. Lithonia, GA 30058 Mail to: Mustang Times P.O. Box 447 **New Address** Address Name (Membership number from membership card.) Old Address Membership No. Address

ADVERTISING INDEX

| Classic Auto Air | Mustang Classic Collections 29 |
|-----------------------------|----------------------------------|
| Dallas Mustang Parts 2 | Mustang Parts Corral of Texas 13 |
| Glazier's Mustang Barn | Mustang Unlimited 28 |
| Kansas Bank Note Company 35 | National Parts Depot 43 |
| Dale King 3 | New Castle Battery |
| Larry's Mustang Parts24 | The Paddock |
| Lee's Mustang | Pops Otto Parts Supply |
| Mr. G's Mustang Cîty | Semo Mustang |
| Mr. Mustang | Snake Oyl Products |
| Mid County Mustang | Superior Mustang |
| Mustang of Chicago | Vintage Mustangs |
| Mustang Corral | |

MUSTANG TIMES ADVERTISING 1985 Rate Schedule

| SIZE | WIDTH × DEPTH | CAMERA-READY OR EXACT REPEAT | NON CAMERA-READY |
|-----------|--|---------------------------------|---------------------|
| Full page | 7½" × 10" | \$140 | \$185 |
| 2/3 page | $4\%" \times 8\%"$ | 115 | 150 |
| 1/2 page | $7\frac{1}{2}$ " \times $4\frac{3}{4}$ " | 85 | 110 |
| 1/3 page | $2\%'' \times 8\%''$ | 65 | 85 |
| 1/4 page | $3\frac{1}{2}'' \times 4\frac{3}{4}''$ | 45 | 60 |
| 1/6 page | $2\frac{1}{4}$ " \times $4\frac{3}{4}$ " | 30 | 40 |

Multiple insertion discounts:

3X - 5% 4X - 10% 6X - 15% 9X - 20% 12X - 25%

Specific position +10% Inside cover position +15%

ALL ADVERTISING MUST BE PREPAID WITH CHECK OR MONEY ORDER PAYABLE TO THE MUSTANG CLUB OF AMERICA.

Direct all display advertising correspondence to Teresa Vickery, Mustang Times Ad Manager, 1470 Stephenson Road, Lithonia, Georgia 30058.

Deadlines

The deadline for all display advertising is the 1st of the month prior to the cover date month, i.e., June 1st for July issue. Material received after the 1st of the month will be retained for the next month's issue. Payment must accompany ad.

Classified Advertising

Classified advertising is free to Mustang Club of America members. Ads to be repeated must be resubmitted each month. *Mustang Times* will not be responsible for the correction of illegible ad copy. Commercial advertising is not allowed in the classifieds. All ads must relate to Mustangs, Bosses, and Shelbys only. Correspondence concerning classified advertising should be directed to Mustang Club of America, P.O. Box 447, Lithonia, GA 30058.