



YES!

... would you like pictures and story on my '71 Mustang? ... if I send pictures of my Mustang, when will you publish them? ... what kind of story do you need? ... what kind of photos do you need? ... can you put my '69 on the cover of the *Times*? ... etc., etc., etc.

The *Mustang Times* is always interested in Mustangs to feature as cover cars. That is what our magazine is all about.

We need story copy to go along with photographs submitted. We need detailed information on the car as well as information on the restoration and current use of the Mustang. Some information about you is interesting, also. See past issues of the *Times* for examples of the type information needed.

Requirements for photographs used in the *Times* are:

Camera — 35mm is the minimum format that should be considered for photos and slides. Disc, 110, and 126 formats are incapable of the extreme blow-ups (up to 1000%) used in publication.

Black and White Film — Kodak TRI-X pan film is the only real choice for black and white photos. This film has a high ASA/ISO rating of 400, which is excellent for hand-held outdoor shots. TRI-X also has strong tones and high contrast, which is essential for publication.

Color Slide Film — Kodak Ektachrome or Kodachrome are excellent choices for color slides. Slides are used for the front and back cover of the *Times*. Ektachrome is usually easier to get developed, but some people prefer the color rendition of Kodachrome.

Some other points to consider while photographing for publication are:

- Try to shoot in morning or afternoon sunlight — mid-day sunlight is too harsh.
- Try to shoot from the sunlit side of the car — avoid the shadow side — watch for shadows — especially your own!
- Try to get as much sunlight as possible into the engine compartment or trunk by turning the car into the sun — use a flash for fill-in light — watch for those shadows.
- If available, use a wide angle lens (28 or 35mm) for interior shots — again, use flash for fill-in light.
- If available, a yellow filter improves contrast in black and white photos — a polarizing filter will cut most of the glare from the car's glass.
- Bracket each shot — one under-exposed, one right on, and one over-exposed.
- Get both horizontal and vertical shots — check past issues of the *Times* to see what your slides for front and rear *Times* covers should look like.

You can usually expect to see your story and photos published in the *Mustang Times* from two to six months after we receive them.

Thanks for your help in making the *Mustang Times* a publication we can all be proud of.

Tracy

“FOR EXCELLENCE IN ...”

In 1985 the *Mustang Times* and the MCA will award commemorative plaques to Authors and Photographers for excellence in Technical Writing, Feature Writing, News Reporting, and Photography. These awards are part of an effort by the *Mustang Times* staff and the MCA National Board of Directors to recognize the tremendous amount of talent and effort that goes into articles and photos submitted by MCA members.

A committee of four National Directors and the *Times* Editor has been chosen to select the award recipients.

These awards will be presented at the Southeastern, Southern, and Grand National shows, and the winners names will be published in the *Times*.

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COMING UP IN THE MUSTANG TIMES ...

- Installing Carpet Underlayment
- What's in a Name?
- Rent-a-Racer — The GT350H Story
- Photography Tips
- First and Last — John Everett's Mach 1's
- Trudy Kent's "Red Double Trouble"
- Paint Stripping
- Ralph Smith's Senior Modified Convertible
- Decoding Ford Part Numbers
- The Sunbeam Tiger — Almost a Shelby!
- Maxwell's Boss — Nashville's Finest Pony Plates

PLUS ...

More Group News, Horse Show, Letters, Horse Sense, New Products, and other MCA member photos and stories.

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